



GLOSSARY OF TERMS

“EWWR action”

An EWWR action aims to raise awareness on waste reduction among the general public or a target group. It could be an awareness-raising activity, information campaign, event, exhibition, presentation or other.

Actions taking place during the European Week for Waste Reduction can be based around one or more of the 5 main themes:

1. Too much waste
2. Better production
3. Better consumption
4. A longer life for products
5. Less waste thrown away

An EWWR action must take place exclusively during the European Week for Waste Reduction. However, the actions may also showcase (or be the result of) waste prevention actions that have taken place prior to the EWWR.

“European Waste Reduction Awards”

For each edition of the European Week for Waste Reduction (2009, 2010, 2011), a European Awards Ceremony will be held in Brussels to reward the EWWR actions identified as outstanding during the Week.

Prizes will be granted for the most outstanding EWWR actions carried out by Project developers from each of the following categories:

1. Administration or public authority
2. Association/NGO/European network
3. Business/industry
4. Educational establishment
5. Other (for example hospital, retirement home, cultural institution...)

“Life+ programme”

To foster public awareness of environmental issues, among actors in the economy as well as in the general public, the European Commission proposes a financial instrument devoted exclusively to the protection of the environment – LIFE+. Comprising three segments, Nature and biodiversity, Environmental policy and governance, and Information and Communication, the LIFE+ programme reflects the desire to address issues of environmental importance in all European policies, and thus contribute to sustainable development.

The European Week for Waste Reduction (2009-2011) is supported by the Information and Communication component of the LIFE+ programme.



“Objectives of the European Week for Waste Reduction”

The European Week for Waste Reduction aims to:

- Promote sustainable waste reduction actions across Europe
- Raise awareness about waste reduction strategies as well as the policies of the European Union and its Member States
- Highlight the work accomplished by various actors, as concrete examples that apply to waste reduction
- Underscore the links between waste reduction, sustainable development and the fight against climate change

“Organiser”

Organisers are public authorities responsible for promoting and coordinating the European Week for Waste Reduction and for registering “EWWR actions” in the area covered by their authority.

“Project Developer”

Project Developers are those who participate in the Week by carrying out an “EWWR action”, to raise awareness among the general public or a target group.

Project Developers can belong to one of the following categories:

- Administration or public authority
- Association/NGO/European network
- Business/industry
- Educational establishment
- Other (for example, hospital, retirement home, cultural institution...)

Project Developers must initially submit ideas for “EWWR actions” to take place during the Week - 20-28th November 2010 in their area through the registration process coordinated by the Organiser covering their area. Interested Project Developers established in areas that are not covered by an Organiser will be able to submit their action proposals through the European website <http://www.ewwr.eu>.

Any EWWR action proposal needs to be validated in order to be given official EWWR status.

“Project Partners”

ADEME, ACR+, IBGE, ARC and LIPOR are the partners who are jointly running the three-year European Week for Waste Reduction project, with the support of the “Information and Communication” segment of the EU Commission LIFE+ programme. The Project Partners also make up the “EWWR Steering Committee”.





For more information:

- [ADEME](#), the French Environment and Energy Management Agency, France (**EWWR Coordinator**)
- [ACR+](#), Association of Cities and Regions for Recycling and sustainable Resource management, European Network based in Brussels, Belgium (**EWWR Secretariat**)
- [ARC](#), Catalan Waste Agency, Catalonia, Spain
- [IBGE](#), Brussels Environment, Belgium
- [LIPOR](#), Intermunicipal Waste Management Service of Greater Porto, Portugal

“Registration of an EWWR action”

Project Developers interested in carrying out an EWWR action need to register their action proposal by filling out a registration form and reading/accepting the accompanying Participation Charter.

Organisers are responsible for making this registration form available to those interested “Project Developers” in their area, for recording the details of the proposed actions, and for validating or rejecting actions (see document “Validation Procedure”).