



Comprehension - Green Family Holidays

Pre-watching activity

- Would you prefer to holiday in Ireland or abroad? Discuss the advantages/disadvantages of both.
- Give each student one of the tasks below.

During watching activity

Group 1: You are a hotelier – what would be the advantages of entering the EPA Green Hospitality Awards?

Group 2: You are a hotelier – what would be the disadvantages of entering the EPA Green Hospitality Awards?

Group 3: You are working for the Wexford tourist board – you are going to work on an advertising campaign to encourage people to holiday there – while watching the film make a list of all of the reasons/images etc. you would use to create an ad.

Group 4: You are working for the Waterford tourist board – you are going to work on an advertising campaign to encourage people to holiday there – while watching the film make a list of all of the reasons/images etc. you would use to create an ad.





Post-watching activity

- Holiday in Ireland or abroad? Discuss which is better for the environment and why.
- Group 1 work on a list of advantages of entering the EPA Green Hospitality Awards.
- Group 2 work on a list of disadvantages of entering the EPA Green Hospitality Awards.
 - Make pairs from group 1 and 2 – pairs are business partners debating whether or not to participate in the Green Hospitality Awards
- Group 3 work together to create an advertising campaign to entice people to visit Wexford for a greener holiday.
- Group 4 work together to create an advertising campaign to entice people to visit Wexford for a greener holiday.
 - Groups present to other two groups who take a vote on where they will go on holiday.

Follow up activities

- Research sustainable holiday destinations in your locality(or county)
- Create a campaign/develop a tourist plan on how to market your area as a sustainable holiday destination.
- Create an awareness campaign to deliver to local businesses on how they can make their businesses greener.
- Invite a local business person who has made changes similar to those in the video to talk to your class.
- Research the EPA and its work – make a classroom exhibition.

