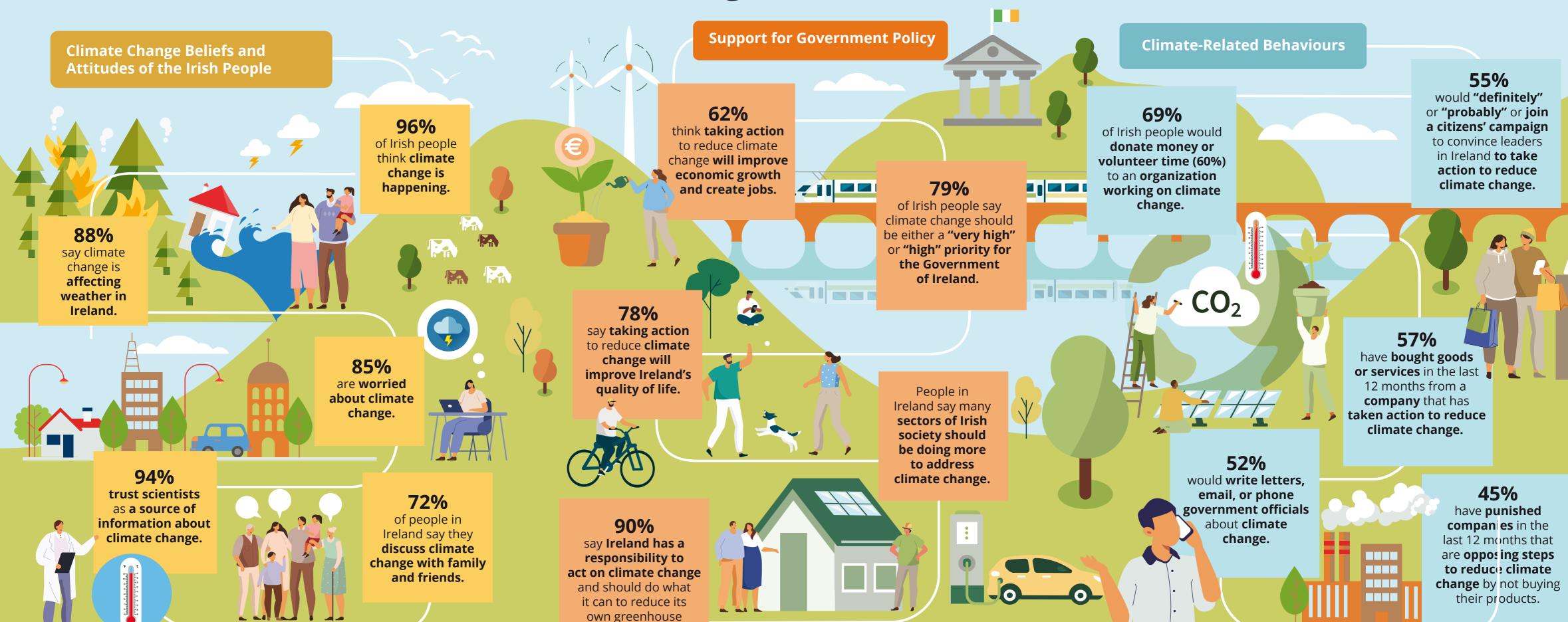




## Climate Change in the Irish Mind







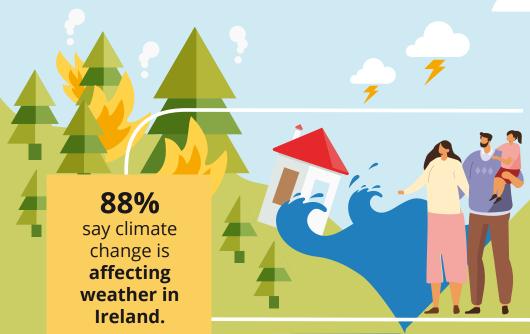
emissions.







### **Climate Change Beliefs and Attitudes of the Irish People**



96% of Irish people think climate change is happening.



85% are worried about climate change.



94%
trust scientists
as a source of
information about
climate change.





72%
of people in
Ireland say they
discuss climate
change with family
and friends.









62%
think taking action
to reduce climate
change will improve
economic growth
and create jobs.

#### 79%

of Irish people say climate change should be either a "very high" or "high" priority for the Government of Ireland.

78%
say taking action
to reduce climate
change will
improve Ireland's
quality of life.



People in
Ireland say many
sectors of Irish
society should
be doing more
to address
climate change.



say Ireland has a responsibility to act on climate change and should do what

it can to reduce its own greenhouse emissions.











#### **Climate-Related Behaviours**

#### 69%

of Irish people would donate money or volunteer time (60%) to an organization working on climate change.

#### 55%

would "definitely" or "probably" or join a citizens' campaign to convince leaders in Ireland to take action to reduce climate change.

#### 57%

have bought goods or services in the last 12 months from a company that has taken action to reduce climate change.

# 52% would write letters, email, or phone government officials about climate change.

#### 45%

have punished
companies in the
last 12 months that
are opposing steps
to reduce climate
change by not buying
their products.