

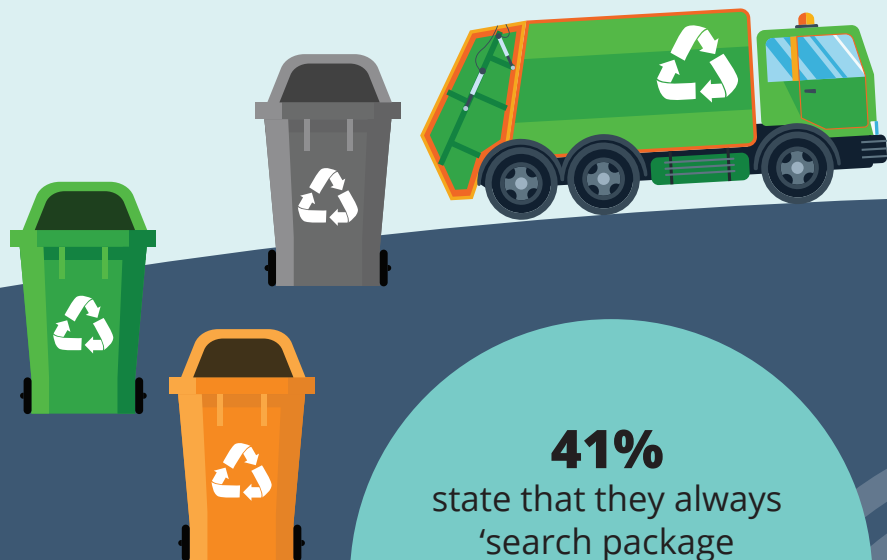


# Plastics: Attitudes and behaviours in Ireland 2019 – 2021

## Communication

**94%**

have heard of the public service communications message to place recyclables “clean, dry, loose” into recycling bins.



**41%**

state that they always ‘search package information for what bin to use for their plastic packaging’.



**TV**

**programmes**

about plastic waste and the environment are seen to be one of the most influential mediums to encourage people to reduce plastic.

