

# Corporate Social Responsibility @Lidl

A Better Tomorrow Sustainability Strategy

Working together for  
**A Better Tomorrow**



CSR

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# 01 Introduction



# Lidl Ireland and Northern Ireland



- Stores
- New Stores
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- Head Office



# Supporting communities we source from

Over **€1 billion** worth of Irish produce sourced across the island of Ireland in FY20

Over **40%** of our everyday assortment is from local suppliers *(by Volume)*

Exporting Irish produce worth over **€500 million** from the island of Ireland to other Lidl countries since 2019

# 02

## Food Waste

Measuring food waste in retail operations



# Tackling Food Waste

*We will reduce our food waste at International Group level by 50 percent by the end of 2030 in line with SDG 12.3*

Lidl rely on optimized scheduling, short transport routes, innovative logistics systems, and a continuous cold chain to avoid food waste.

Our measures for avoiding food waste are geared to the entire value chain – from production and transport to discounting products which are nearing the end of their shelf life. Our approach for giving away food that can no longer be sold but is still suitable for consumption to charitable organizations such as food banks plays a central part.

Our customers can make a significantly greater contribution to avoiding food waste by storing food properly and by trusting their own judgment when dealing with best-by dates.



# Initiatives

**Forecast accuracy** – our buying teams cautiously forecast the quantities of fresh and perishable products to minimise over-stock and ensure fresh availability to customers

**Waste Not** - in 2019 we introduced Waste Not, an initiative wherein chilled products at best before dates receive a huge price reduction.

**Food redistribution** – we have been working with Food Cloud since 2017 to help to redistribute over 3 million meals to our local community groups and charities across Ireland

**Food recovery** – we use anaerobic digestion to convert food into energy. For example food waste from our stores in Northern Ireland used to produce bio-fuel for some of our trucks that deliver to our stores.

**Communication** - we want to help our customers reduce food waste at home. We use our platforms to amplify the voice of organisations effecting change in this space.

**Food Waste Forum Charter** - Signee as part of the Retail Action Group for Food



# New Initiatives – Biofuel NI



- Our food waste is collected from stores in Northern Ireland
- Converted to bio-methane
- Used to fuel the logistics fleet responsible for delivering food to our stores
- Reduction in carbon emission of up to 93% per vehicle

# FoodCloud

**FoodCloud is an app that connects businesses that have too much food with charities working in communities that have too little.**

Food surplus donation programme in conjunction with FoodCloud on the app Foodiverse.

Stores, RDC's and Head Office connected to local charities via FoodCloud.



Build relationships in local communities



Reduce environmental impact



Reduce food disposal costs



**FOOD DONATION PARTNER**

# FoodCloud

Since partnering with Food Cloud we have donated over

# 3 million meals

Through our charity linked store network helping to meet the growing demand for food from local charity and community groups.

This included a donation of €50,000 worth of essential food items through the Food for Ireland appeal, supporting local charities and community groups during the pandemic.



# Thank you

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