

A graphic on the left side of the slide featuring concentric circles with arrows pointing clockwise, symbolizing a circular economy. The circles are colored in shades of blue, green, and orange, and have a dotted texture.

# REPAIR: NATIONAL SURVEY 2024

EPA Circular Economy Programme and Ipsos B&A

**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*



## Overview of Survey

Behavioural insight is a foundation of the EPA's Circular Economy Programme, providing evidence to inform policy, behavioural change interventions and awareness campaigns.

The EPA contracted Ipsos to carry out this quantitative research to monitor incidence of repair activities at the national level and evaluate repair initiatives and support available to the Irish public. Where relevant, this study benchmarks against the previous [National Repair Survey conducted in 2022](#)

The fieldwork for the online survey of a nationally representative sample of 1,002 adults aged 16+ was carried out in October and November 2024.

The sections of the report are as follows:

1. National Repair Activities & Skills
2. Awareness and Usage of Repair Supports & Initiatives



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*

## Section 1: National Repair Activities & Skills



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*

## National Repair Activities & Skills: *Infographic*



**94%**

of adults have repaired at least one item.



**43%**

of adults have repaired clothes in the past five years, making clothing the item type most likely to be repaired.



**81%**

of people have personally done at least one repair activity other than repairing clothes.



**75%**

of adults report they have done at least one repair activity even if not skilled in that activity.



**67%**

of adults report there is at least one repair activity they would like to start doing.



**75%**

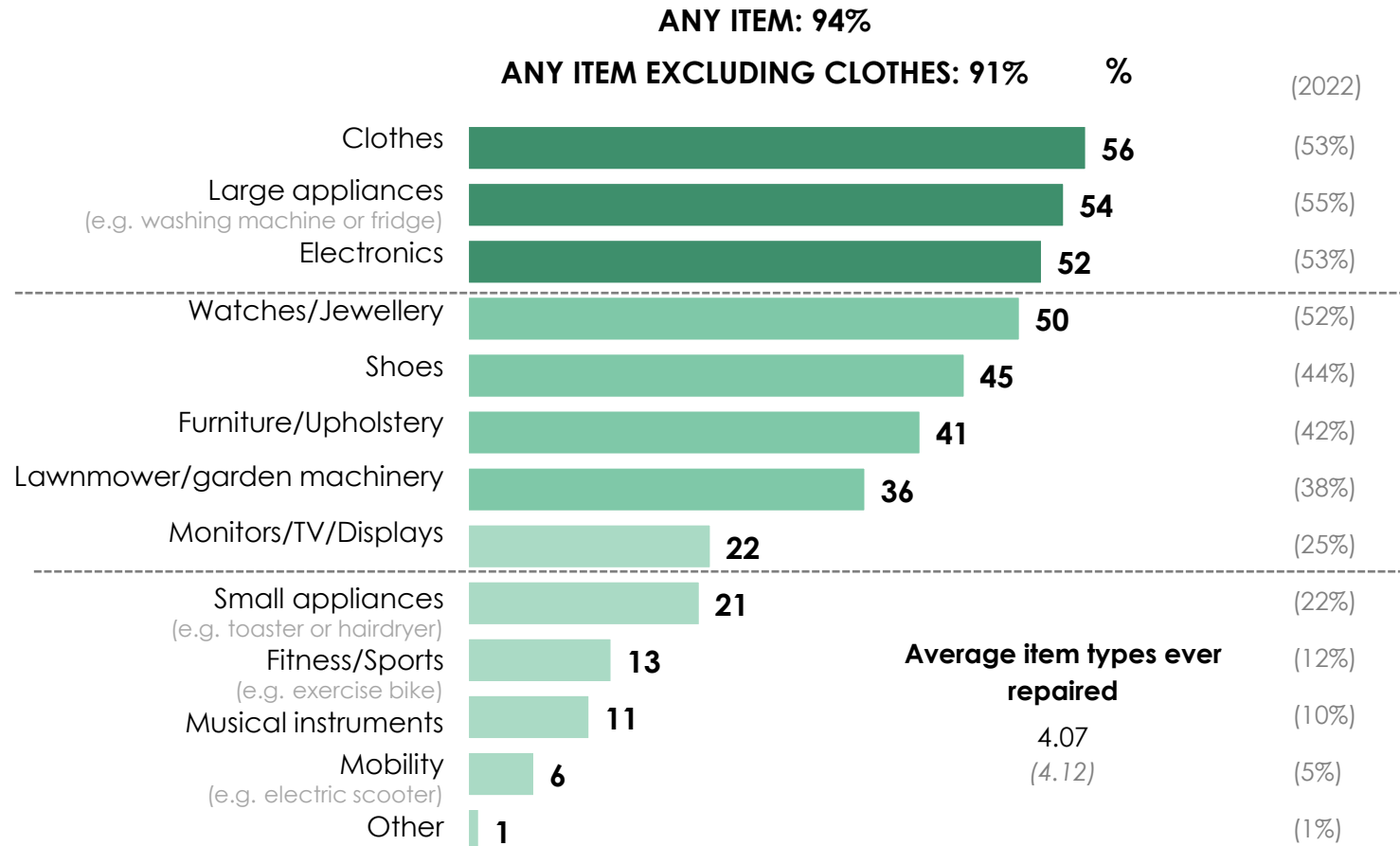
of young adults under 35 years report there is at least one repair activity they would like to start doing.



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*

## National Incidence of Items Ever Repaired (repaired either by themselves or someone else)



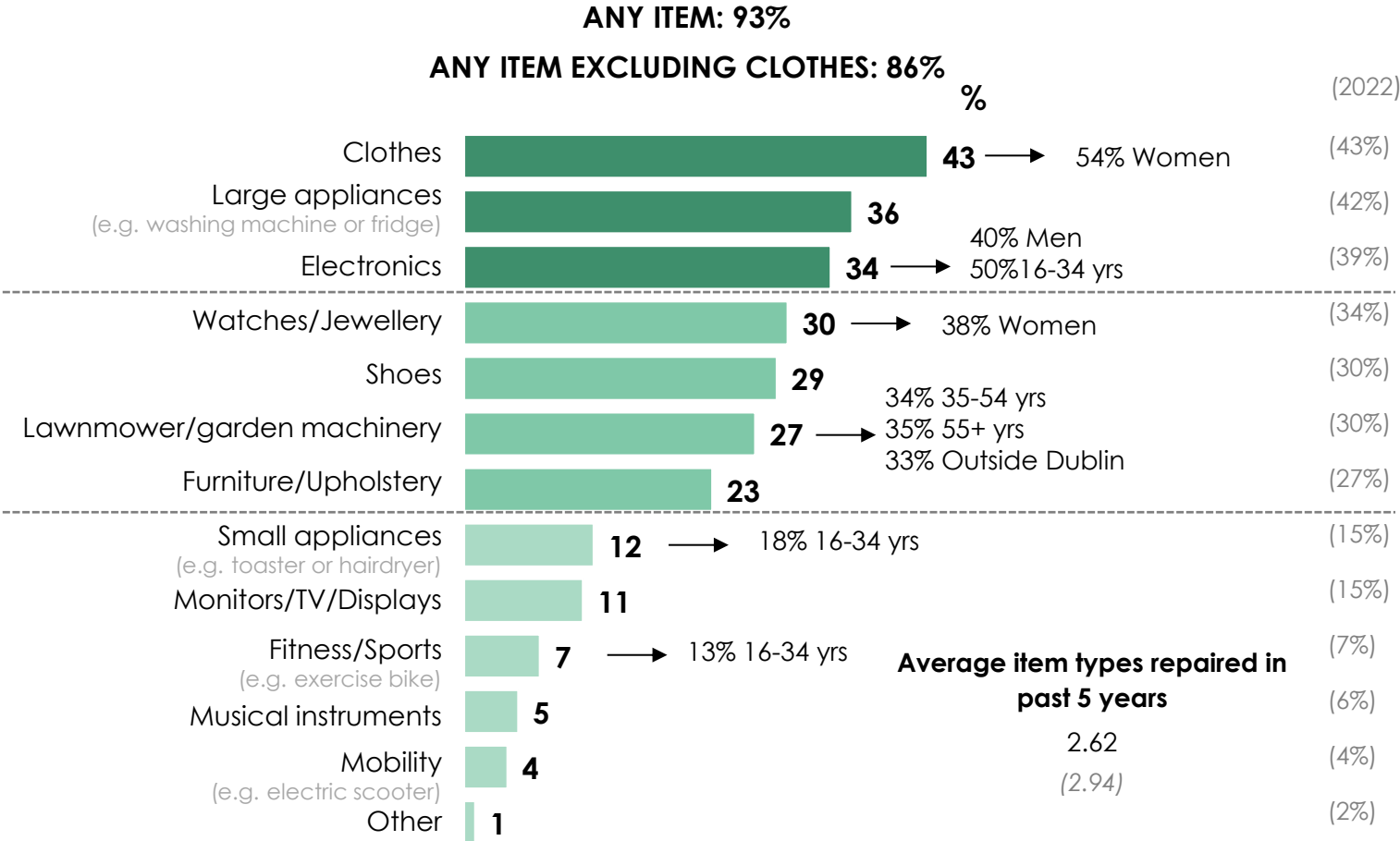
**Practically everyone has had an item repaired.**

- **94%** of adults have repaired at least one type of item (**91%** excluding clothes).
- On average, Irish adults have repaired **4.07** item types.
- Clothes (56%), Large appliances (54%) and Electronics (52%) are the item types most likely to have been repaired.

Q.a1 Which, if any, of the following have you ever had repaired (either by yourself or someone else)?

Base: All adults n-1002

National Incidence of Items Repaired in the Past Five Years (repaired by themselves or someone else)



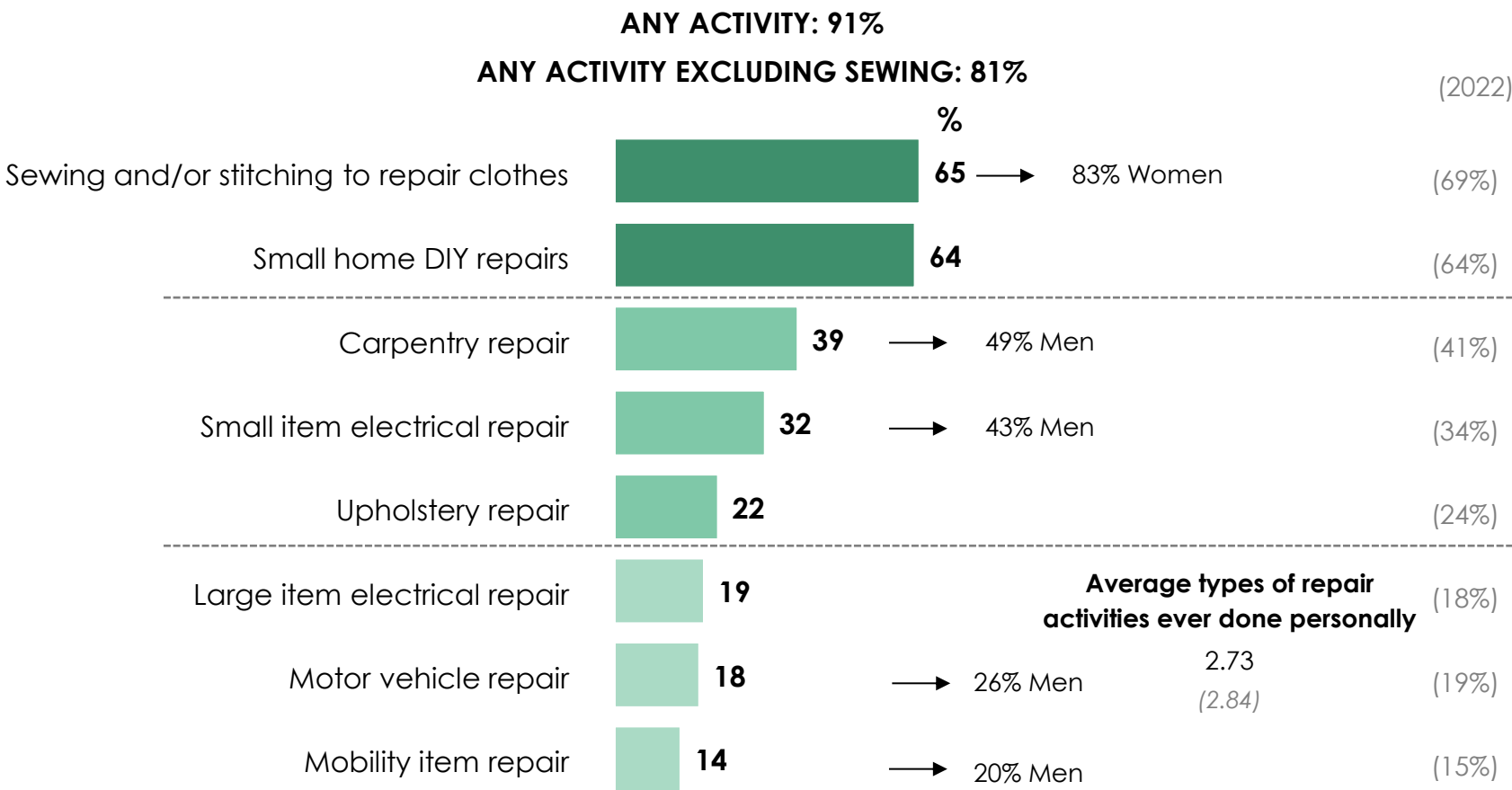
86% of adults who have ever repaired an item, had at least one item other than clothing repaired in the past five years.

- On average, **2.62** item types were repaired in the past five years, which is a marginal decline in comparison to the average of 2.94 registered in 2022.
- Clothing is the item type most commonly repaired (43%) and this is especially the case among women (54%).
- Large appliances (36%) and Electronics (34%) then follow in the ranking with Electronics more likely to be repaired by men and young adults under 35 years of age.

Q.b1 And which, if any, of the following have you had repaired (either by yourself or someone else) in the last 5 years?  
Base: All adults have ever repaired n-939



Repair Activities Ever Personally Done



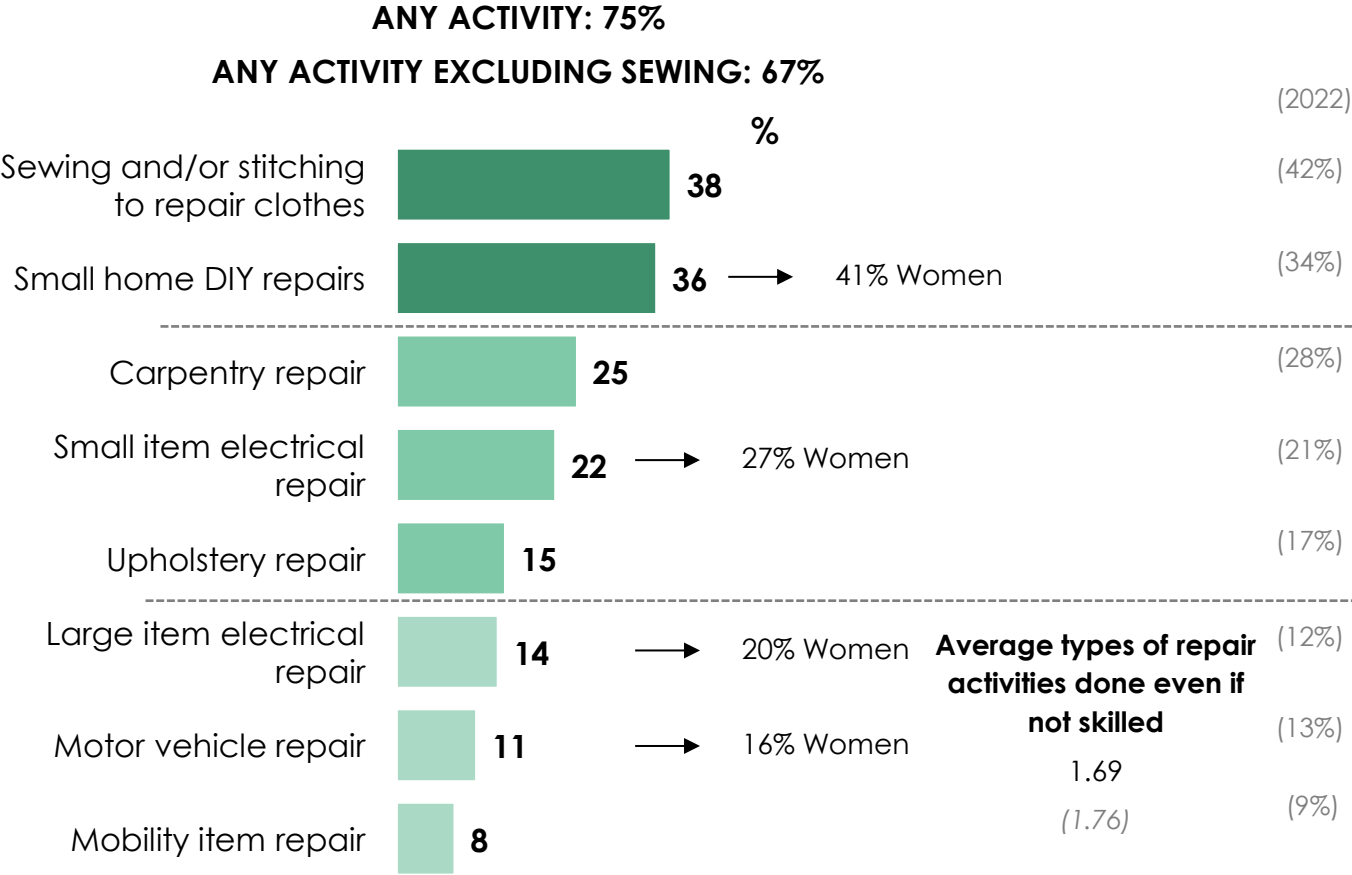
Most common repair activities personally done relate to repairing clothes and small DIY repairs.

- 65% of adults have repaired clothes and 64% of adults have done small home DIY repairs.
- Women are more likely to have repaired clothes (83%).
- Men are more likely to have done carpentry repair (49%), small electrical items (43%), motor vehicles (26%) and mobility items (20%).

Q4.a Which, if any, of the following repair activities have you ever done yourself?  
Base: All adults 16+ n - 1,002



Repair Activities Done Even if Not Skilled



75% of adults report they have done at least one repair activity even if not skilled in that activity.

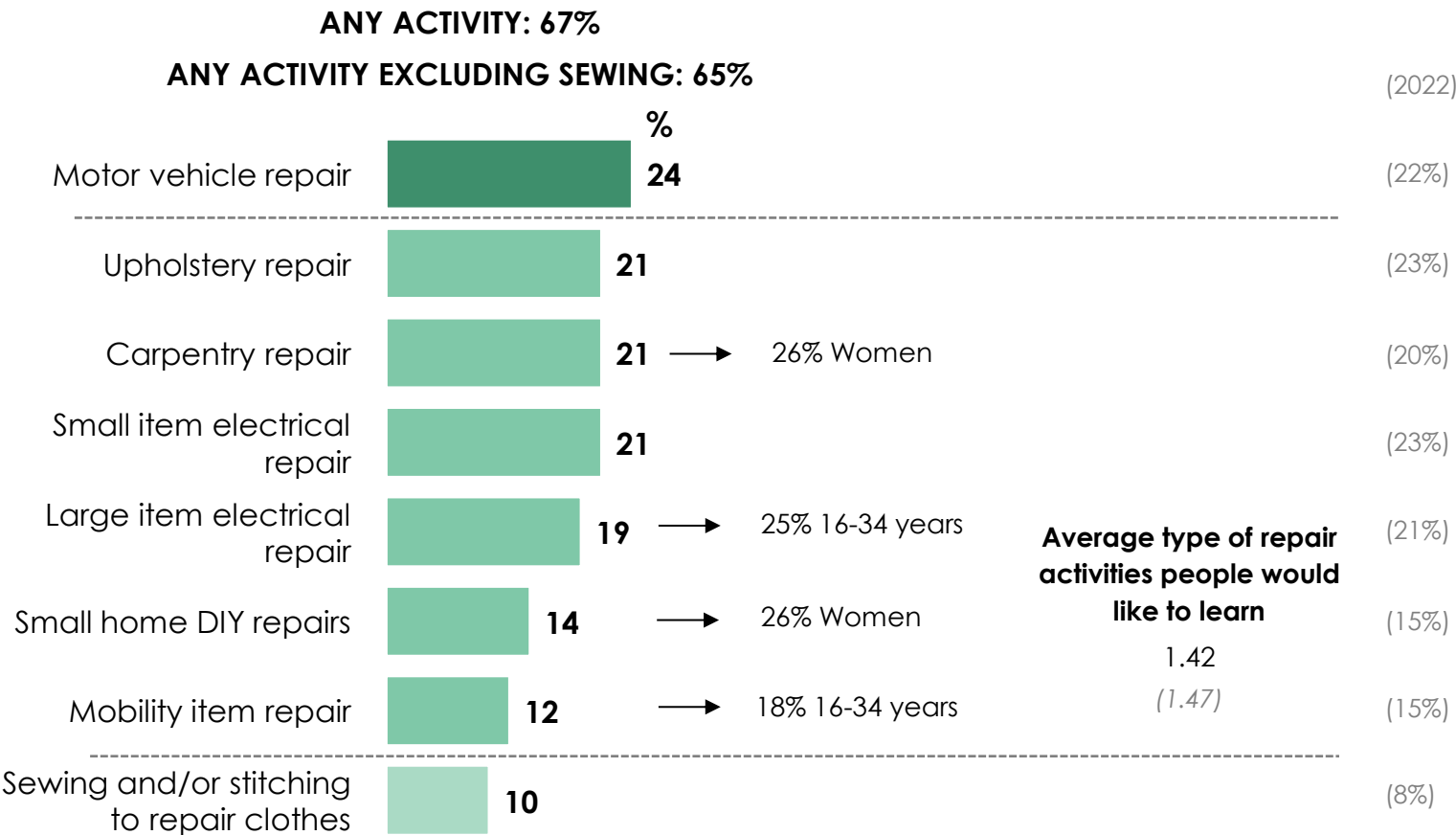
- 38% of adults have repaired clothes even if not skilled in this activity.
- 36% of adults have done small DIY repairs even if not skilled in this activity.
- Women are more likely to report they have done repair activities even if they don't feel skilled and this is especially the case for small home DIY repairs (41%).

Q4.a Which, if any, of the following repair activities have you ever done yourself? NOT SKILLED  
Base: All adults 16+ n - 1,002





Repair Activities People Would Like to Learn



67% of adults would like to start doing at least one repair activity.

- On average, people would like to start doing at least one repair activity and interest is evenly distributed across the different repair activities.
- Women particularly want to learn new skills in carpentry repair (26%) and small home DIY repairs (26%).
- Adults under 35 years particularly want to learn new skills in large item electrical repairs (25%) and mobility items repair (18%).

Q4.c Which, if any, of the following repair activities would you like to be able to do yourself? NEVER REPAIRED  
Base: All adults 16+ n - 1,002



## Repair Activities Among Adults Under 35 years

**Repaired at least  
one item in the past  
five years**

(either by themselves or  
someone else)\*

**91%**

(86%)

**TOP 3 ITEMS REPAIRED BY  
ADULTS UNDER 35 YEARS**

50% Electronics  
44% Clothes  
30% Large appliances

**Have ever done at  
least one repair  
activity personally**

**88%**

(91%)

**Would like to learn  
at least one repair  
activity**

**75%**

(67%)

**TOP 3 REPAIR  
ACTIVITIES ADULTS  
UNDER 35 YEARS  
WOULD LIKE TO LEARN**

25% Motor vehicle  
repair  
25% Small or large item  
electrical repair  
24% Carpentry repair

(All adults)

**In comparison to the national average,  
younger adults are less likely to have done  
repair activities themselves and more likely  
to report they would like to learn at least  
one repair activity.**

- **91%** of young adults under 35 years have repaired at least one item in the past five years with electronics the most common product type repaired.
- **88%** of young adults under 35 years have done at least one repair activity personally (while the national average is 91%).
- **75%** of young adults would like to learn at least one repair activity.

Q4.c Which, if any, of the following repair activities would you like to be able to do yourself? NEVER REPAIRED \* Excluding clothes  
Base: All adults 16+ n - 1,002

## Section 2: Awareness and Usage of Repair Supports & Initiatives



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*



## Awareness and Usage of Repair Supports & Initiatives: *Infographic*



**17%**

of adults are aware of repair cafés (5% increase since 2022).



**11%**

of adults under 35 years aware of repair cafés have also taken part in one.



**24%**

of adults under 35 years are aware of iFixit (compared to 14% awareness at the national level).



**51%**

of those aware of Repairmystuff.ie have used it to search for a repair business.



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*

## National Awareness Level of Repair Initiatives &amp; Supports



## 'Repair Café'

Aware 17% →



(2022) (12%)

## Repair Café Attendance

5% of those aware, have attended a repair café

11% of adults under 35 years aware, have attended a repair café



IFIXIT

IFIXIT

Aware 14%



(2022) (14%)



Repairmystuff.ie

Aware 11%



(2022) (11%)

Repair Café is the most known of the repair initiatives & supports.

- 17% of adults are aware of Repair Cafés which is a 5% increase in awareness in comparison to 2022.
- Of those aware, 5% have attended a Repair Café and this incidence is higher among adults under 35 (11%).
- Marginally lower awareness level for iFixit and Repairmystuff.ie with awareness of adults at 14% and 11% respectively.

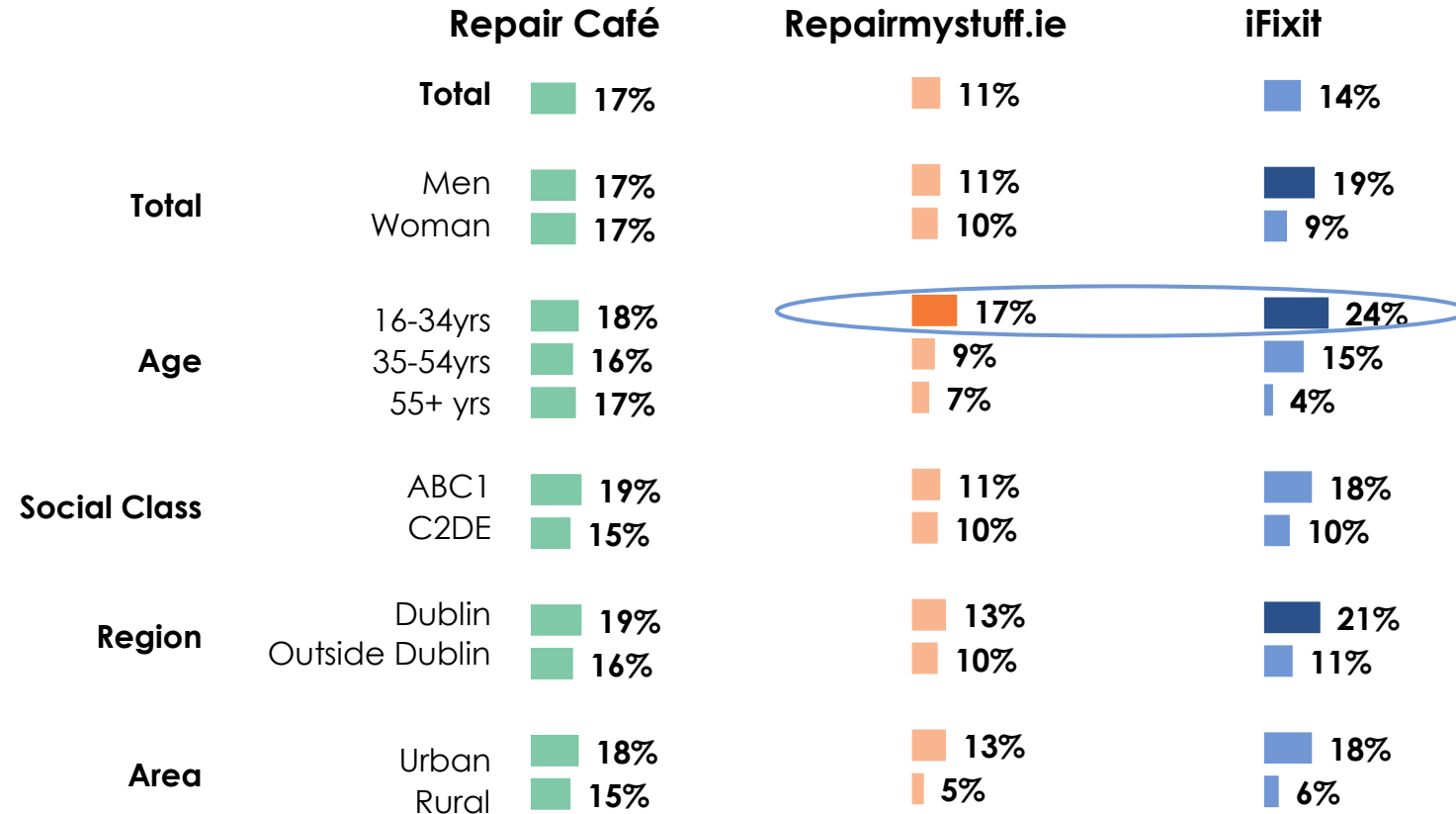
Q.7 Have you ever heard of the term 'Repair Café'?

Q.22a Have you heard of the following: Repairmystuff.ie?

Q.22a Have you heard of the following: IFIXIT

Base: All adults 16+ n - 1,002

## Awareness of Repair Initiatives &amp; Support by Demographic Groups



Young adults under 35 years are more likely to be aware of repair initiatives and support.

- 24% of adults under 35 are aware of iFixit and 17% are aware of Repairmystuff.ie.
- Men are more likely to be aware of iFixit (19%).
- Dubliners are also more likely to be aware of iFixit (21%).

Q.7 Have you ever heard of the term 'Repair Café'?

Q.22a Have you heard of the following: Repairmystuff.ie?

Q.22a Have you heard of the following: IFIXIT

Base: All adults 16+ n - 1,002

Darker shading indicates figures statistically higher than average.

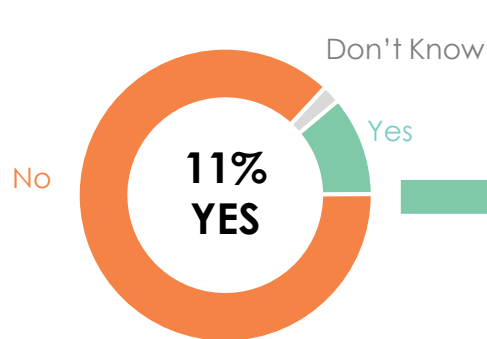


## Focus on Repairmystuff.ie



### Aware of Repairmystuff.ie

Base: All adults n-1,002

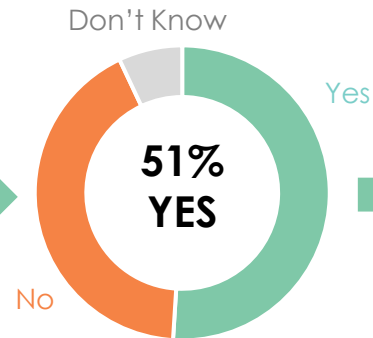


(2022)

(11%)

### Searched for a repair business

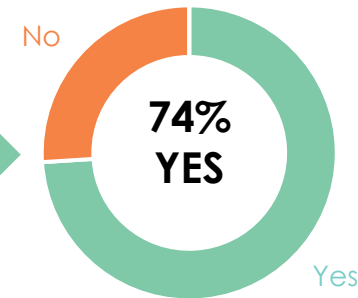
on repairmystuff.ie  
Base: All aware n-113



(44%)

### Got the item repaired

Via business from  
repairmystuff.ie  
Base: All have searched n-58



(75%)

Conversion from awareness to usage of Repairmystuff.ie is very strong.

- 11% of adults are aware of Repairmystuff.ie.
- Of those aware, 51% have used the platform to search for a repair business.
- Of those who have searched a repair business, 74% got their item repaired.

Q.22a Have you heard of the following: Repairmystuff.ie?  
Q.22b Have you searched for a repair business on repairmystuff.ie?  
Q.22c If so, did you get the item repaired as a result?  
Base: All adults 16+ n - 1,002



**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*



## Repair National Survey 2024

### TO FIND OUT MORE:

[Download Survey Excel data here.](#)

Email us: [cep@epa.ie](mailto:cep@epa.ie)

Check our website: [www.epacirculareconomy.ie](http://www.epacirculareconomy.ie)

Follow us on X and Instagram: @EPAIreland

Connect on LinkedIn

**CIRCULAR ECONOMY PROGRAMME**

*The Driving Force for Ireland's Move to a Circular Economy*

