



## **Circular Business Model: Food Waste Reduction and Innovative Use**

The award-winning Meade Farm has been recognised for their commitment to achieving sustainable farming practices. Meade Farm has shown innovation and excellence in its approach to making full use of its produce, like extracting starch from surplus and wonky potatoes. This sustainable potato starch includes a circular economy-based supply chain and reduced transport carbon emissions from local sourcing.

**Meade Farm featured as a 'Local Circular Solutions' organisation at the EPA Circular Economy Conference in 2023**

**Website:** [www.meadefarm.ie](http://www.meadefarm.ie)

**Email Address:** [eleanormeade@meadefarm.ie](mailto:eleanormeade@meadefarm.ie)