



## **Circular Business Model: Plastic Waste Prevention and Reuse**

A zero-waste drinking water service for events of all types. They offer an alternative to the norm of single use bulk bottle purchases for hydration by event organisers. They use bespoke built Mobile Hydration Stations, containerised and filtered water with reusable cups including pre-filled set out for runs, and post event cup recollection and professional washing ready for re-use.

A national TAP MAP with downloadable phone APP (Android and Apple) that shows 1900+ participating locations nationally where people can obtain a no quibble no cost refill of drinking water to their reusable bottle or cup. Locations include a network of accessible partnering retail stores, public buildings and outdoor locations with self serve and staff serve options to choose from.

**Refill Ireland featured as a 'Local Circular Solutions' organisation at the EPA Circular Economy Conference in 2023**

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