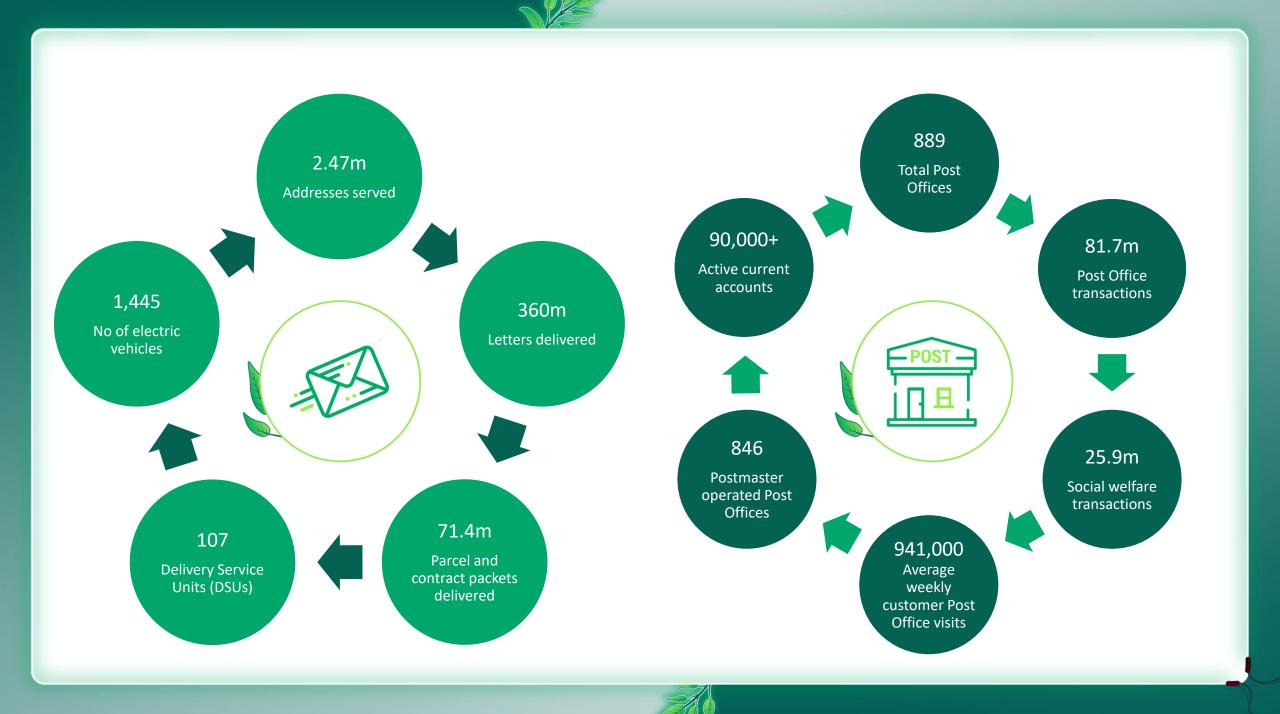
# Making beterhappen







## Our Purpose

To act for the common good and to improve the quality of life in Ireland, now and for generations to come



## **Our Strategy**





#### **Climate Action**







Energy usage

Final Mile Fleet

Middle Mile Fleet

#### Our Circular Economy Strategy





Our Own Operations



Accessible products



B2C



**Green Procurement** 

#### Circular Propositions: Business customers



Repair

Recycle





Rent

Return



#### Nationwide Campaign











### Launch of our nationwide Circular Economy campaign



#### **Implementation**

#### **Exo-bition Event**













Nespresso







Social







#### **Implementation**



#### **Post & Party with Vision Ireland**







#### PostBack - Oxfam









## Thank you

