



WHO WE ARE



Rediscovery Centre

The National Centre for the Circular Economy



WHAT WE DO









Advancing Lifelong Learning



Goal 2 Demonstrate

Enabling Action and Best Practice



Goal 3 Collaborate

Deepening the Movement



Goal 4 Advocate

Driving Evidence Based Policy



Understanding the Irish Public

PUBLIC BEHAVIOUR



Capability

+

O Opportunity

+

Motivation Motivation

=

B Behaviour Change

Providing Local Solutions

 Second-hand and reuse outlets

Community repair initiatives

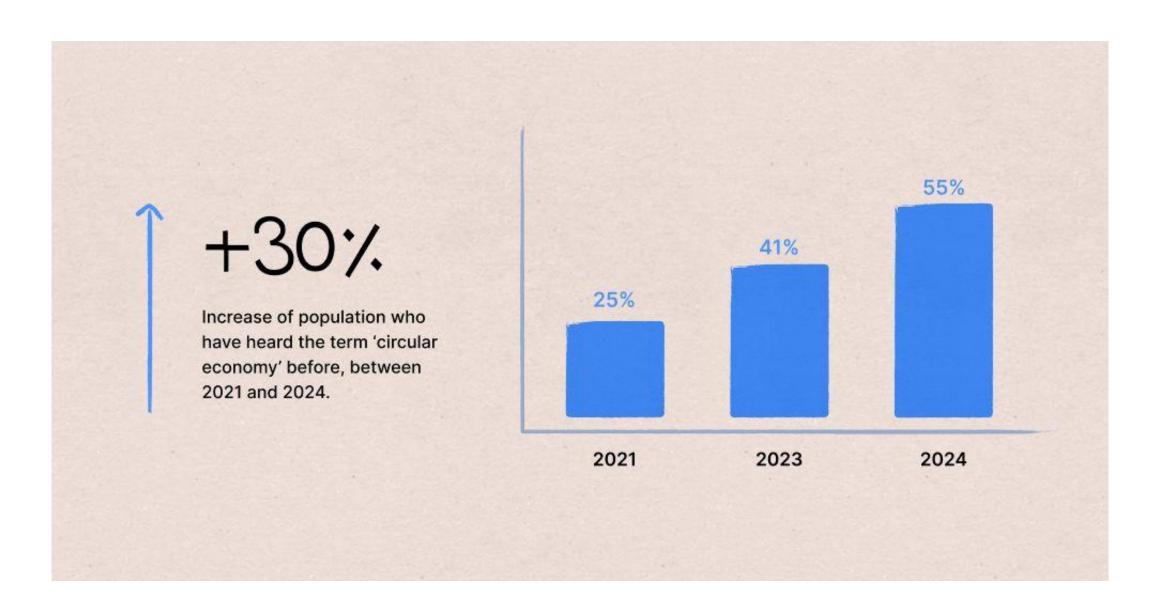
• Sharing & rental models

 New business approaches for circularity



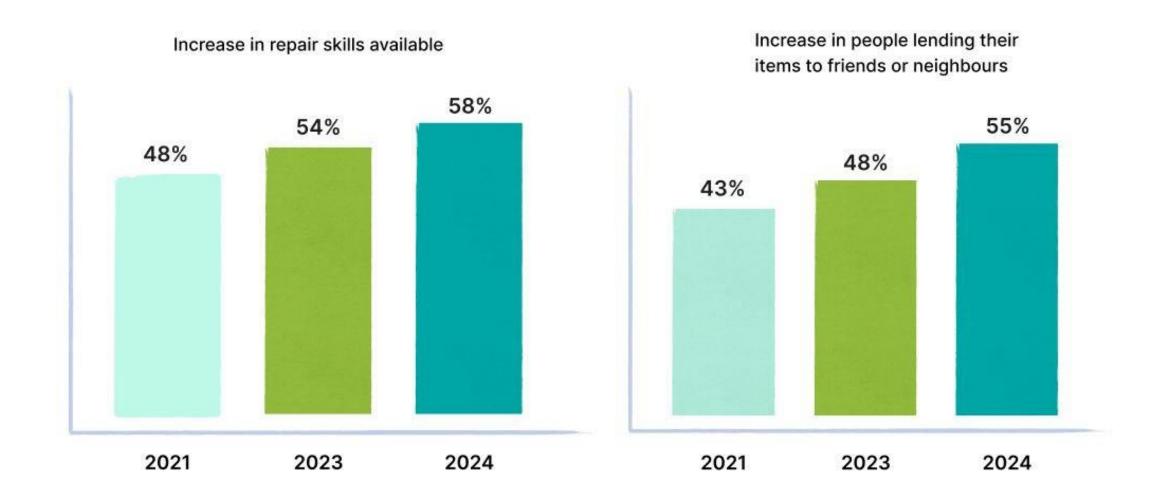
CIRCULAR ECONOMY - TERM RECOGNITION





CIRCULAR BEHAVIOURS

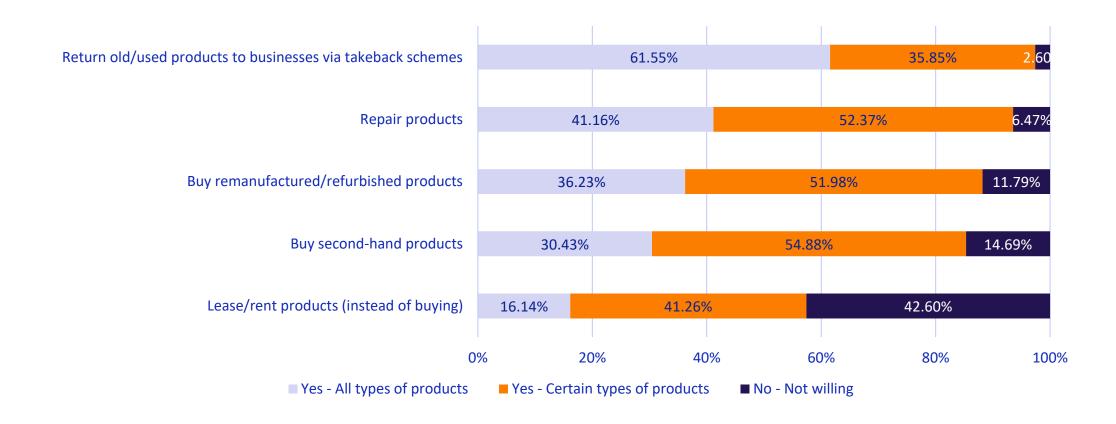




PUBLIC INSIGHTS

REDISCOVERY

Willingness to engage in CE Behaviours













Examples of Local Solutions

IMPACT THROUGH COLLABORATION







