

We are a

SOCIALIMPACT COMPANY

FIGHTING FOOD WASTE



LET'S TALK ABOUT FOOD



SO I HAVE A QUESTION



30,000



FOOD WASTE IS A SERIOUS ISSUE



40% OF FOOD
IS WASTED

ENVIRONMENTAL

Food waste is directly responsible for 8% of greenhouse gas emissions

SOCIAL

We waste 1.3 billion tonnes of food yearly while 870 million go hungry

ECONOMIC

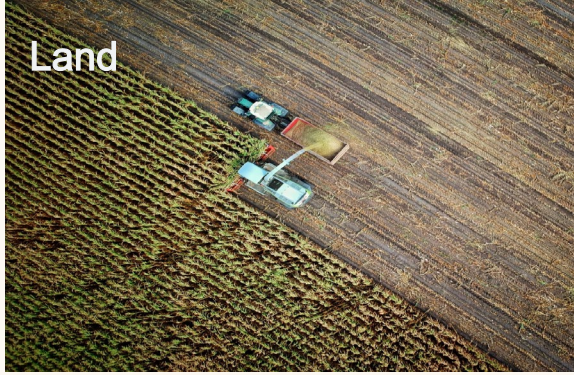
Wasting food costs us \$1.2 trillion every year



WASTING FOOD = WASTING RESOURCES

RESOURCES USED ACROSS THE FOOD SUPPLY CHAIN

Land



Labour



Fertiliser



Water



Fuel



Electricity



REDUCING FOOD
WASTE

#1

SOLUTION
AGAINST
CLIMATE CHANGE



REDUCING FOOD
WASTE IS THE MOST
IMMEDIATE,
IMPACTFUL,
AND SIMPLE
ACTION AGAINST
CLIMATE CHANGE



YET 70 % OF THE PUBLIC ARE
UNAWARE OF THE
CONNECTION BETWEEN
FOOD WASTE & CLIMATE
CHANGE



AT THE SAME TIME 8 1% OF
CONSUMERS UNDERSTAND
FOOD WASTE IS A HUGE
PROBLEM



ENGAGING CITIZENS AND
BUSINESSES. TECHNOLOGY
IS THE SOLUTION





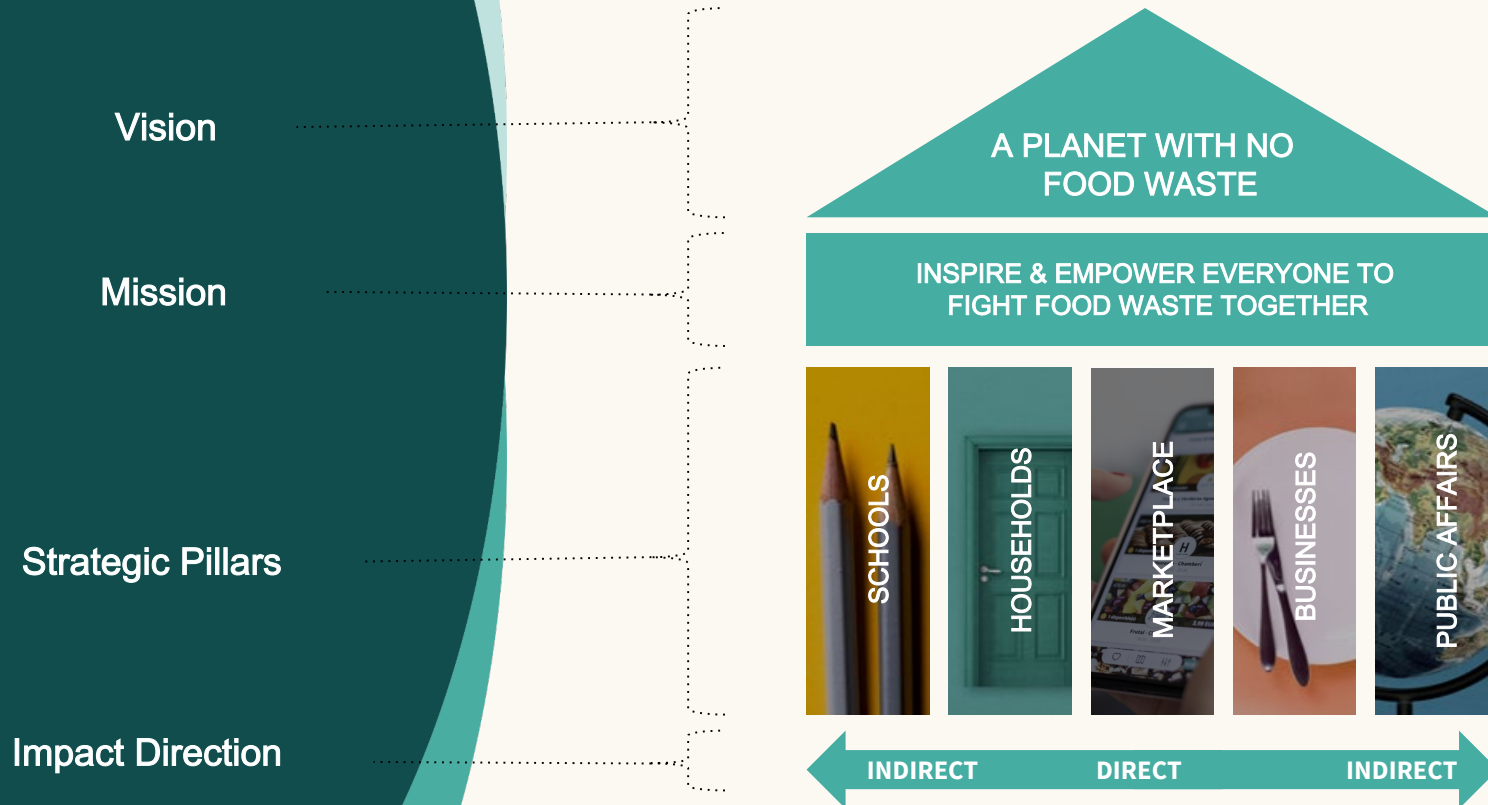
BORN OUT OF...

A TANGIBLE
CONTRIBUTION TO THE
UN'S SDG 12.3 - HALVING
GLOBAL FOOD WASTE BY
2030



REALISING THE MISSION

BUILDING THE COMPANY AROUND IT



- Necessary as a business to disclose how we work
- Carbon Neutral+ with Planetly
- 52m meals saved in 2021



DATE LABELLING

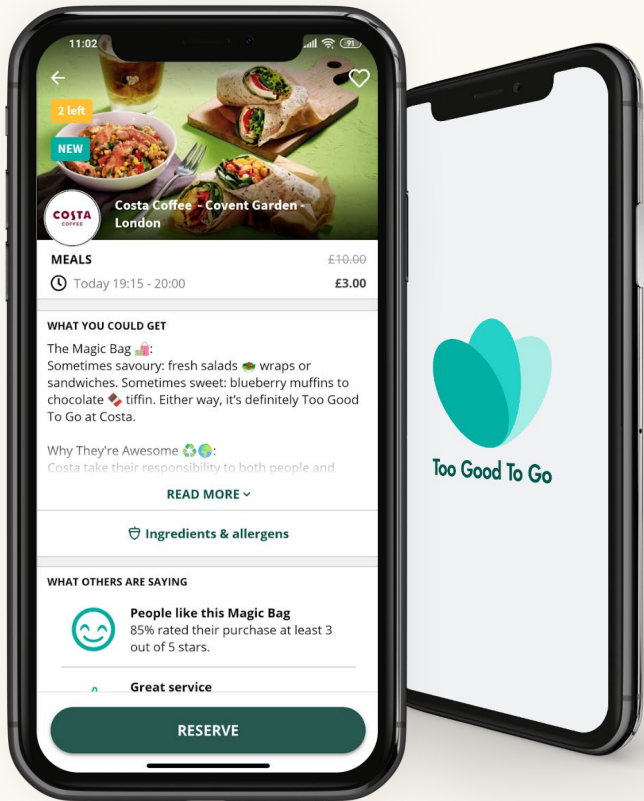
- Responsible for 10% all food waste in the EU
- We work with partners in 11 European countries
- 4,200+ product ranges with our label
- Millions of items inspiring consumers to 'Look, Smell, Taste - not waste'



PUBLICATIONS TO INSPIRE

- Guide de l'anti gaspi published in 2019
- Holiday cookbook launch Christmas 2021
- All feeds into our mission of empowerment - if a project makes feeds into this, we will do it!





TOO GOOD TO GO IS THE SIMPLE SOLUTION FOR REDUCING FOOD WASTE

When stores have unsold food at the end of service, local Too Good To Go users buy it for a great price.

It's that easy.



STATUS: THE WORLD'S LARGEST MARKETPLACE FOR SURPLUS FOOD



17

COUNTRIES



54,000,000

USERS



100,000

ACTIVE STORES



160,000,000

MEALS SAVED



88,000,000

PEOPLE INSPIRED



+1300

EMPLOYEES

SOME OF OUR TRUSTED
PARTNERS



Certified



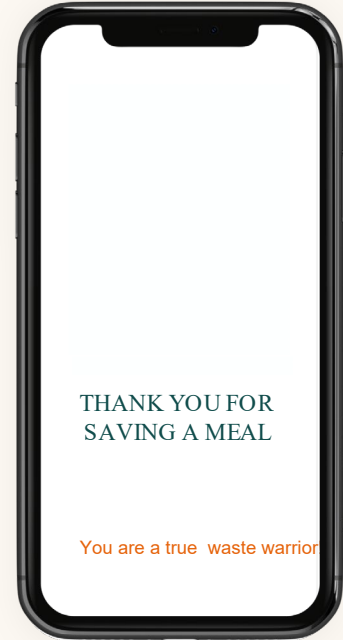
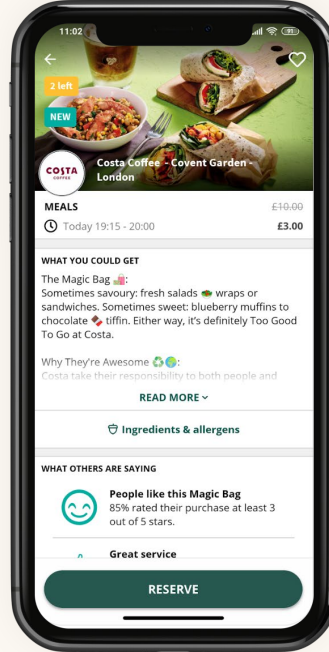
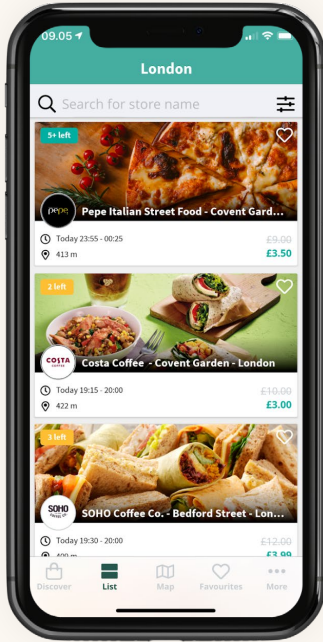
Corporation

This company meets the
highest standards of social
and environmental impact

WE ARE A



HOW IT WORKS



The user searches for a store and pre-pays for their food through the app.

They collect their surprise Magic Bag at a time that's pre-set by you.

After showing their in-app receipt, they take their food away to enjoy.



IT'S A WIN- WIN- WIN

FOR YOUR BUSINESS, OUR USERS AND THE PLANET



All while showing the world you're a brand that cares.



CONSUMER & BUSINESS ENGAGEMENT

VEHICLE FOR CHANGE



Of employees feel distressed
when food is wasted.

90%

76%

Of app users return to our
partners as full - paying
customers.

57%

Want to do more to fight food
waste

54%

Will consciously purchase from
a business that is actively
fighting food waste



SIMPLE



ACCESSIBLE



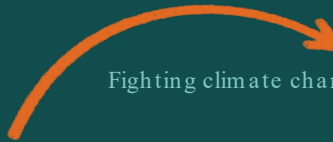
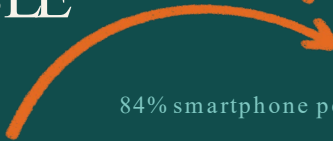
FUN



SIMPLE

ACCESSIBLE

FUN



ANY QUESTIONS





THANK YOU