



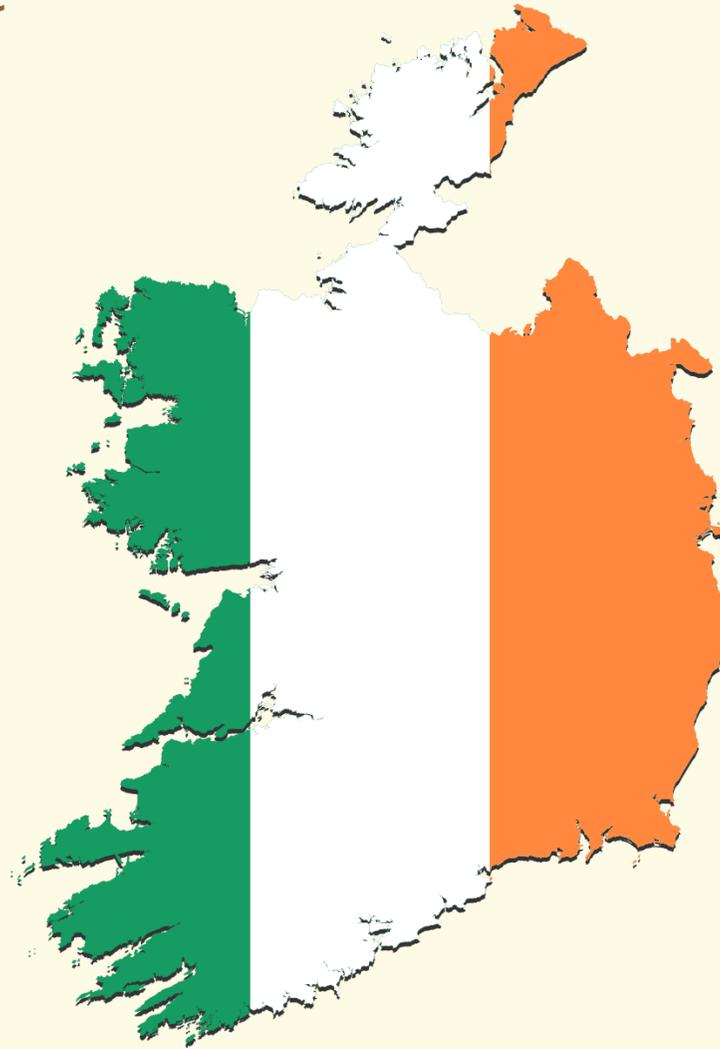
Environmental Impact

In Ireland, **200 Million** Single-Use cups are used every year.

That's **550,000** per day.

22,000 per hour.

No 'paper cup' has ever been recycled in Ireland



The Magic of keep cups

**Who owns a
keep cup?**



**Do you use
it?**

The Problem with keep cups

70%

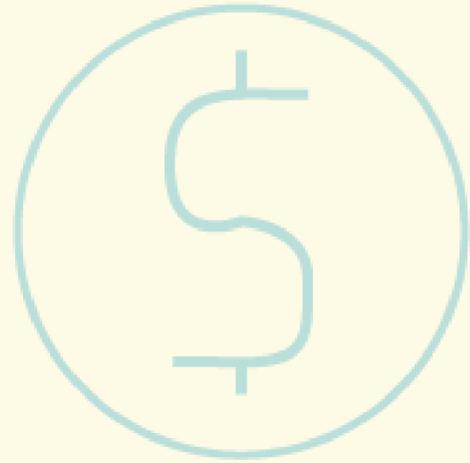
of coffee drinkers
own a KeepCup
or equivalent



15%

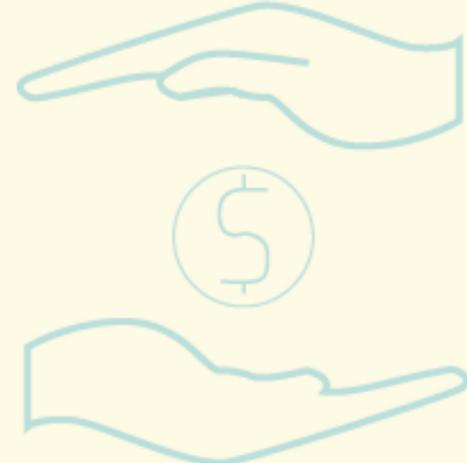
But less than
use it regularly

Our Core Values



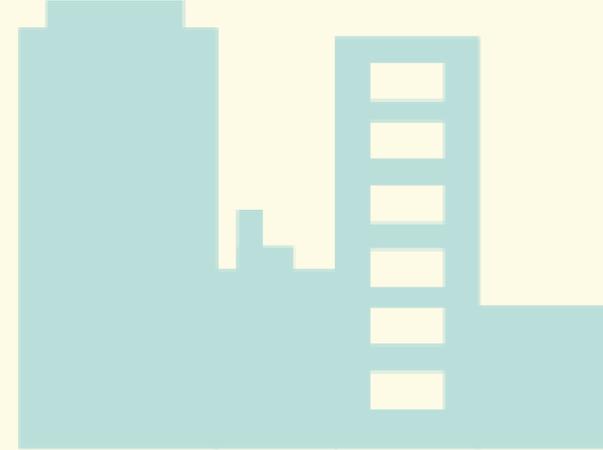
Cost-effective

A benefit to every business



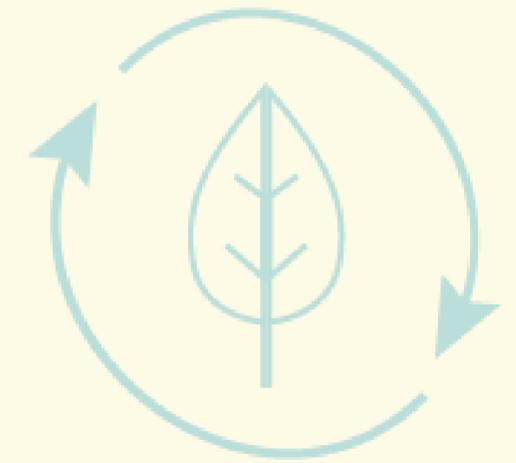
Affordable

Affordable for every customer



Convenient

Just as simple as getting a coffee



Environment

A net-benefit for the environment

Our Story

Partnered with Dublin City Council, Dublin City University, Trinity College and Environmental Protection Agency

2019

We developed beyond a pilot-cup, and launched in to 100+ locations across Ireland & UK

2020

We remapped our future, partnered with 4 of the largest catering groups in the world

2021

We've started integration in to technology, development of manufacturing here in Ireland and cater 250+ locations across Ireland, Scotland, England and Canada

2022



How it works - For Your Customer

Deposit



Enjoy



Return



Pay your €1 deposit for your 2GoCup

Enjoy your hot drink

Return your money back OR Swap your 2GoCup for a fresh cup with your next order

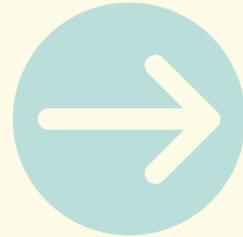
The System is Cash Neutral for everyone

How it works - For Your Business

Deposit



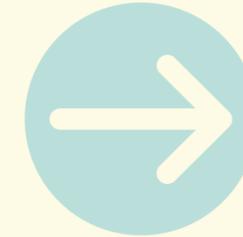
Take €1 deposit with coffee order



Swap



Swap 2GoCups for customers making new orders OR return the customers deposit and take in the 2GoCup



Wash



Wash the 2GoCup and have it ready for the next customer

Once washed the Cup is ready for the next customer

Why Swap?

75%
We have a minimum saving of 75% vs single-use cups

|  | Cost per cup | Quantity sold per day | Cost per week/Days Open | Subscription per location (€35 per month or 365 per year) | Total Cost Per Year |
|---|--------------|-----------------------|-------------------------|---|---------------------|
| | | 100 | 7 | 1 | |
| Any disposable cup + lid | 0.20 | 100 | 140 | - | 7,280 |
| 2GoCup Deposit & Return Scheme | 1 | 100 | 700 | 365 | 1,065 |
| Annual Saving with 2GoCup | | | | | € 6,215 |
| % Saving Per Year | | | | | 85.37 |

An independent cafe

A chain of five cafes

|  | Cost per cup | Quantity sold per day | Cost per week/Days Open | Subscription per location (€35 per month or 365 per year) | Total Cost Per Year |
|--|--------------|-----------------------|-------------------------|---|---------------------|
| | | 500 | 7 | 5 | |
| Any disposable cup + lid | 0.18 | 500 | 630 | - | 163,800 |
| 2GoCup Deposit & Return Scheme | 1 | 500 | 3,500 | 365 | 17,865 |
| Annual Saving with 2GoCup | | | | | € 145,935 |
| % Saving Per Year | | | | | 89.09 |

|  | Cost per cup | Quantity sold per day | Cost per week/Days Open | Subscription per location (€35 per month or 365 per year) | Total Cost Per Year |
|---|--------------|-----------------------|-------------------------|---|---------------------|
| | | 3,280 | 7 | 3 | |
| Any disposable cup + lid | 0.16 | 3,280 | 3,674 | - | 573,082 |
| 2GoCup Deposit & Return Scheme | 1 | 3,280 | 22,960 | 365 | 69,245 |
| Annual Saving with 2GoCup | | | | | € 503,837 |
| % Saving Per Year | | | | | 87.92 |

A large corporate office

Why is 2GoCup Better?



Ridge Design

Ridges have been added around the cup to allow for a comfortable hold with heat control.

New Lid

We have updated our lid adding a raised lip with an inserted bevel allowing for smooth and easy slippage.

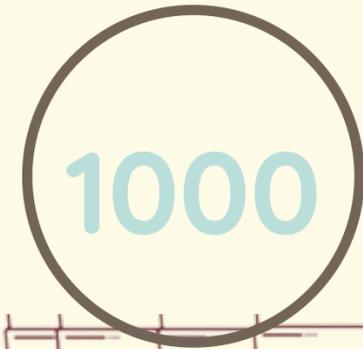


Enhanced Thickness

3MM in thickness. One of the thickest deposit and return cups in the world.

One Size For Better Supply

12oz in size to cover your standard drink, along with your flat white or espresso.



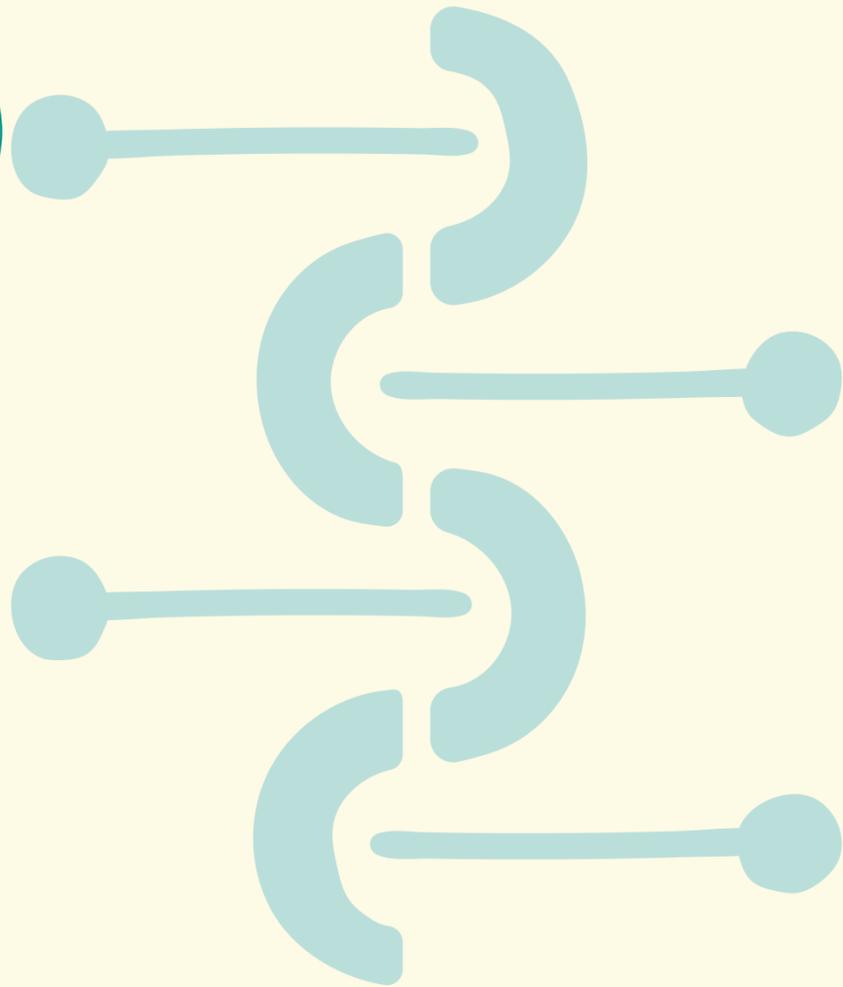
Each 2GoCup injected in to the system has a lifespan of **1,000 uses**, used **once per day the cup will last over three years.**

What's Next!

Educate and Service



1



2



Technology for Business and Consumer

Return infrastructure

3



4

Tackle food container waste





Dublin Airport



2GO CUP COMMUNITY MEMBERS

