



Climate Change in the Irish Mind

Wave 1: Demographic Summary







Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

		Gen	der		Age	e				Education				Are	a	
	All											Post-				
	Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Graduate	City	Large Town	Small Town	Rural Area
Q1: How much do you know abo	ut climate change? W	ould you say y	ou?													
 Have never heard of it (%) 	1	0	1	2	0	0	1	1	1	1	1	0	1	0	1	1
 Know a little about it (%) 	24	21	27	26	25	24	21	43	33	27	21	14	20	22	29	
 Know a moderate amount about it (%) 	54	53	54	53	54	53	54	36	51	55	56	56	54	57	53	52
 Know a lot about it (%) 	22	26	18	20	21	23	24	21	15	17	22	29	25	20	16	23
Q2: Do you think climate change	is happening?															
• Yes (%)	96	96	97	96	95	96	98	93	94	96	97	98	97	96	96	96
• No (%)	2	3	2	2	3	2	1	3	4	3	2	1	3	2	2	2
• Don't know (%)	2	2	2	2	2	2	1	4	2	2	1	1	1	2	2	2
Q3: Assuming climate change is	happening, do you th	nink it is?														
Caused mostly by human activities (%)	60	60	60	65	62	58	53	46	53	55	60	69	65	63	57	55
 Caused mostly by natural changes in the environment (%) 	5	6	4	4	5	5	7	12	7	7	4	3	4	5	7	5
 Caused about equally by human activities and natural changes (%) 	33	31	35	29	31	34	39	36	37	34	34	27	30	30	33	37
 Something else (%) 	1	2	1	2	1	1	1	4	1	2	1	1	0	1	2	2
None of the above because climate change is not happening (%)	1	1	1	1	1	1	1	1	1	2	1	0	1	1	1	1
Q8: To the best of your knowleds	ge, which one of the f	ollowing sector	rs is Ireland's l	argest source of	f the pollution	that causes cli	mate change?	If you're not s	sure, please pr	ovide your be	st guess.					
Agriculture (%)	33	35	30	31	34	34	30	20	27	27	34	41	37	33	27	32
Transport (%)	23	24	21	21	22	23	27	33	25	25	20	21	20	21	23	26
 Energy industries, including power generation and oil and gas refining (%) 	22	21	24	26	21	21	21	21	25	24	23	20	22	23	23	22
 Residential household and water heating (%) 	6	6	6	5	7	6	5	6	5	5	6	6	5	6	7	5
Waste such as landfills, incinerators, and composting (%)	16	13	19	18	15	15	16	19	18	17	16	12	15	16	19	15
Not applicable because climate change is not happening (%)	1	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1

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		Gend	ler		Age	e				Education				Ar	ea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q7: Which of the following staten	nents comes closest t	to your own vie	w?													
Most scientists think climate change is happening (%)	82	83	81	82	82	82	82	75	78	77	83	89	86	82	79	81
There is a lot of disagreement among scientists about whether or not climate change is happening (%)	12	12	12	11	11	13	13	15	14	15	12	8	9	11	14	13
 Most scientists think climate change is not happening (%) 	1	1	1	1	1	1	1	3	1	2	1	1	1	1	1	. 1
• Don't know enough to say (%)	5	4	6	6	6	3	4	7	7	6	4	2	4	5	6	5
Q10: How worried are you about	climate change?															
Very worried (%)	37	33	41	45	36	34	35	34	29	30	41	45	44	39	34	. 33
Somewhat worried (%)	48	49	47	41	49	51	48	47	50	53	47	45	44	48	49	51
 Not very worried (%) 	10	12	9	10	9	10	12	13	14	12	8	7	8	8	13	11
 Not at all worried (%) 	5	7	3	4	5	5	5	5	7	6	4	3	3	5	5	5
Q13: When do you think climate	change will start to h	narm people in	Ireland?													
They are being harmed now (%)	47	43	52	39	48	53	47	45	44	42	48	55	49	49	46	47
• In 10 years (%)	22	21	23	30	19	19	23	17	24	24	22	20	24	21	22	21
 In 25 years (%) 	16	17	15	16	16	14	19	23	14	18	17	15	15	17	15	17
 In 50 years (%) 	9	11	6	9	10	8	7	6	10	10	8	7	7	9	9	9
 In 100 years (%) 	4	4	3	4	4	3	2	6	5	3	3	2	3	2	5	4
• Never (%)	2	3	1	1	2	3	3	3	2	3	2	1	2	2	3	2
Q12: How much do you think clin	nate change will har	m?														
Q12-1: You personally																
A great deal (%)	16	14	18	22	17	14	12	14	14	13	18	18	19	16	18	13
 A moderate amount (%) 	46	44	48	47	48	49	39	42	45	45	47	50	49	47	44	46
• Only a little (%)	28	30	27	25	27	27	36	26	29	32	28	26	24	29	27	32
• Not at all (%)	9	11	7	6	8	9	13	18	13	9	7	6	7	8	11	. 9
Q12-2: Your family																
A great deal (%)	33	30	34	25	31	37	38	35	26	30	35	35	35	32	33	31
A moderate amount (%)	43	42	45	45	45	42	41	38	44	42	43	47	45	47	40	43
• Only a little (%)	18	20	16	23	18	14	16	12	21	22	16	14	15	16	19	20
• Not at all (%)	6	7	5	6	6	7	5	15	8	6	5	4	5	5	9	6
Q12-3: People in your commun	nity															
A great deal (%)	27	24	29	26	25	28	29	26			29		29	28		
 A moderate amount (%) 	49	48	49	50	49	49	47	43	49	48	48	51	50	48	45	50
• Only a little (%)	19	21	18	20	20	17	20	20			19	16	16	19	21	
Not at all (%)	5	6	4	5	6	6	4	11	7	6	5	3	4	4	7	5

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	<u>-</u>	Gend	der		Ag	e				Education				Area	a	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q12-4: People in Ireland																
A great deal (%)	33	31	35	36	30	34	34	34	30	31	34	35	36	33	35	30
A moderate amount (%)	49	48	50	45	50	49	50	41	50	47	48	51	51	51	45	49
Only a little (%)	15	16	13	16	16	13	13	17	17	17	15	12	10	14	16	18
• Not at all (%)	4	5	2	3	4	4	3	8	4	5	3	3	3	2	5	4
Q12-5: People in developing	countries															
A great deal (%)	81	80	83	83	80	80	85	86	79	77	84	85	85	80	78	83
A moderate amount (%)	13	13	12	11	14	13	11	8	14	16	11	11	10	14	13	12
Only a little (%)	3	4	3	2	4	4	3	4	4	4	3	2	3	3	5	3
• Not at all (%)	3	3	2	3	3	3	2	3	3	3	2	2	2	3	4	2
Q12-6: Future generations																
A great deal (%)	85	82	87	88	83	84	85	81	80	82	87	89	88	86	80	85
 A moderate amount (%) 	11	12	10	8	12	11	11	10	13	13	9	9	8	11	13	11
Only a little (%)	3	3	2	2	3	3	3	6	4	3	2	1	2	2	5	2
• Not at all (%)	2	3	1	1	2	2	1	2	3	3	2	1	2	1	2	2
Q12-7: Plant and animal spe	cies															
A great deal (%)	77	74	79	84	77	74	72	66	69	69	81	83	83	77	73	74
• A moderate amount (%)	17	18	16	12	18	19	20	22	22	23	15	13	13	17	20	19
Only a little (%)	4	4	3	2	3	5	6	7	6	4	3	2	3	4	5	4
• Not at all (%)	2	3	1	2	2	3	3	4	3	3	2	1	2	2	3	3
Q12-8: The Irish way of life																
A great deal (%)	31	29	34	33	30	32	31	34	30	31	32	32	31	34	31	29
A moderate amount (%)	41	40	43	39	42	41	41	32	40	41	43	41	43	39	41	42
Only a little (%)	16	19	14	16	17	15	17	24	19	15	14	16	15	16	16	17
• Not at all (%)	11	13	9	12	11	12	11	10	11	13	11	11	11	11	12	12
Q12-9: Irish historic sites																
A great deal (%)	25	23	27	32	24	23	22	27	24	23	26	24	28	25	28	21
 A moderate amount (%) 	41	39	43	38	42	40	41	32	40	41	41	43	42	42	37	41
Only a little (%)	20	22	19	17	21	20	21	24	23	19	20	20	19	19	20	22
• Not at all (%)	14	17	11	12	13	16	15	17	14	18	13	13	12	13	14	16
Q36: How often do you discuss	climate change with yo	our family and	friends?													
• Never (%)	8	9	7	8	9	6	7	14	12	10	6	4	6	7	10	8
 Rarely (%) 	20	22	18	24	19	17	20	29	24	22	18	14	16	19	23	20
 Occasionally (%) 	44	43	44	42	44	44	44	34	43	45	45	44	47	45	40	43
• Often (%)	29	26	32	26	28	33	28	24	21	23	31	37	31	29	27	29

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	-	Gend	der		Age	e				Education				Ar	ea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q37: About how often do you he	ar about climate char	nge in the med	ia, such as TV,	movies, radio, r	newspapers, n	nagazines, onl	ine, etc.?									
• Never (%)	3	3	3	3	3	2	3	9	4	3	2	1	3	4	3	2
 Once a year or less often (%) 	4	3	5	8	4	3	3	3	6	5	4	3	4	4	6	4
 Several times a year (%) 	17	15	19	20	17	14	16	21	21	20	15	15	15	18	20	16
 At least once a month (%) 	22	20	23	24	23	19	19	21	21	20	24	21	23	23	20	21
 At least once a week (%) 	51	56	47	41	50	59	56	37	45	48	53	57	53	49	46	54
• Not sure (%)	3	2	3	4	3	3	3	9	3	3	2	2	3	2	4	. 2
Q11: How important is the issue	of climate change to y	ou personally	?													
 Extremely important (%) 	22	19	24	24	21	20	20	20	15	18	24	27	28	21	20	18
 Very important (%) 	40	39	40	39	37	43	41	41	39	38	39	42	40	43	37	40
 Somewhat important (%) 	30	30	29	28	31	28	30	25	34	31	29	25	26	28	31	. 32
 Not too important (%) 	7	8	6	7	8	6	6	9	10	8	6	4	5	6	9	7
 Not at all important (%) 	2	3	1	1	2	3	3	5	3	4	1	2	2	2	3	2
Q43: How much do you trust or c	distrust the following	as a source of i	nformation ab	out climate cha	nge?											
Q43-1: Family and friends																
Strongly distrust (%)	4	5	4	4	5	4	4	5	5	4	3	4	2	5	3	5
Somewhat distrust (%)	11	12	10	13	12	9	7	8	12	8	11	11	13	12	9	10
Somewhat trust (%)	60	58	62	65	61	58	56	39	56	62	61	64	64	57	60	59
Strongly trust (%)	25	26	25	19	22	30	34	48	27	26	24	21	22	26	28	26
Q43-2: Environmental non-go	overnmental organisa	ntions (NGOs)														
Strongly distrust (%)	6	8	4	3	6	7	7	10	9	6	5	4	3	6	6	
 Somewhat distrust (%) 	11	12	9	7	10	11	15	16	14	11	10	8	10	9	11	. 12
Somewhat trust (%)	48	48	49	48	50	50	45	48	49	50	47	50	50	47	50	48
Strongly trust (%)	35	32	38	42	34	32	33	25	29	33	37	37	38	38	33	32
Q43-3: Corporations/busines	sses															
Strongly distrust (%)	29	32	26	28	29	31	27	35	27	25	29	30	28	29	28	30
 Somewhat distrust (%) 	39	38	39	39	39	36	41	37	39	39	38	41	43	38	39	37
 Somewhat trust (%) 	28	25	31	29	28	29	28	25	28	31	30	26	26	29	28	29
Strongly trust (%)	4	5	4	4	4	4	4	3	7	4	3	3	3	4	5	4
Q43-4: Religious leaders																
 Strongly distrust (%) 	34	35	32	35	38	33	24	36	31	31	35	35	33	37	33	33
 Somewhat distrust (%) 	29	29	29	33	30	27	26	17	29	30	29	31	31	27	28	30
 Somewhat trust (%) 	30	28	31	28	26	32	37	35	32	30	29	28	29	31	30	30
Strongly trust (%)	7	8	7	4	6	8	13	13	8	9	7	5	7	5	9	8
Q43-5: Scientists																
 Strongly distrust (%) 	2	3	1	2	2	2	2	6	3	2	2	1	1	3	2	2
 Somewhat distrust (%) 	4	5	4	3	4	5	6	7	5	5	4	3	4	4	5	4
 Somewhat trust (%) 	28	27	29	27	27	30	30	35	29	33	27	23	26	26	32	29
Strongly trust (%)	66	65	67	69	67	63	62	52	63	60	67	73	69	67	61	. 65

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	_	Gend	ler		Age	e				Education				Are	a	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q43-6: The mainstream new	vs media															
Strongly distrust (%)	11	13	9	11	14	8	7	15	10	11	11	10	9	12	12	2 10
Somewhat distrust (%)	20	20	19	23	19	19	20	23	23	20	19	19	21	18	22	2 19
Somewhat trust (%)	50	47	53	52	51	49	49	48	48	52	51	51	51	48	49	51
• Strongly trust (%)	19	20	18	14	16	23	25	14	20	17	20	20	19	21	17	7 19
Q43-7: Television weather r	reporters															
Strongly distrust (%)	6	7	5	5	7	5	4	7	7	7	6	4	4	6	7	7 6
 Somewhat distrust (%) 	11	11	11	13	12	9	8	9	12	9	11	11	12	11	12	2 10
Somewhat trust (%)	51	49	52	55	53	49	45	46	52	50	50	51	54	48	51	L 50
• Strongly trust (%)	32	34	32	27	28	36	43	39	29	33	34	33	29	35	30	35
Q43-8: Political leaders																
Strongly distrust (%)	24	25	23	21	25	27	22	33	28	24	23	20	21	24	23	3 26
Somewhat distrust (%)	32	31	33	36	34	29	30	25	32	34	31	33	36	30	31	1 31
Somewhat trust (%)	38	37	39	38	36	38	41	36	34	36	40	42	37	41	39	37
• Strongly trust (%)	6	6	5	5	5	7	7	6	7	6	5	5	6	5	7	7 6
Q43-9: Community leaders																
Strongly distrust (%)	8	9	6	5	8	9	8	12	8	7	8	7	7	8	8	8
Somewhat distrust (%)	20	21	18	18	20	20	19	15	23	18	18	21	21	18	18	3 21
Somewhat trust (%)	58	55	62	64	58	56	57	57	54	63	60	60	59	61	59	57
• Strongly trust (%)	14	15	14	14	13	14	16	17	16	11	15	13	13	13	15	5 15
Q43-10: Online influencers,	celebrities, or media pe	ersonalities														
Strongly distrust (%)	44	47	41	32	45	48	49	50	41	36	45	47	40	44	41	L 48
 Somewhat distrust (%) 	32	31	34	39	32	30	31	29	32	35	33	33	37	33	30	31
Somewhat trust (%)	21	19	22	27	20	19	17	18	23	25	19	18	20	21	25	5 18
• Strongly trust (%)	3	4	3	3	3	3	3	4	5	4	3	1	3	2	4	1 3
Q43-11: Educators																
Strongly distrust (%)	3	5	2	1	3	5	4	10	4	4	3	3	2	4	4	1 4
Somewhat distrust (%)	8	9	7	6	9	7	9	11	11	11	7	6	7	7	10	9
Somewhat trust (%)	51	48	53	54	51	50	47	46	49	51	51	51	55	50	49	9 49
• Strongly trust (%)	38	38	38	38	37	37	40	34	36	34	39	40	36	40	38	38
Q43-12: Journalists																
Strongly distrust (%)	11	12	9	8	12	11	11	14	11	13	11	7	7	11	10) 13
Somewhat distrust (%)	24	25	23	23	23	23	27	35	29	23	22	22	26	21	24	1 24
Somewhat trust (%)	52	49	56	56	53	52	48	36	47	52	53	57	52	53	54	51
• Strongly trust (%)	13	15	12	14	12	14	14	15	13	12	14	13	15	15	12	2 12

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		Gend	der		Ago	e				Education				Are	ea	
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Q43-13: The Irish Environmen	ntal Protection Agen	cy (EPA)														
Strongly distrust (%)	4	5	3	2	5	6	3	5	5	5	4	3	3	5	5	; 4
Somewhat distrust (%)	7	9	5	5	7	7	10	10	10	8	6	7	6	6	8	3 8
Somewhat trust (%)	46	43	48	47	47	44	44	51	49	49	45	43	47	42	49	4
Strongly trust (%)	43	43	43	46	41	44	42	34	36	39	46	47	44	47	37	4
Q41: Which of the following state	ements best reflects	your view?														
Climate change is affecting weather in Ireland (%)	88	87	90	88	88	88	89	81	86	86	90	92	90	89	86	5 89
Climate change is not affecting weather in Ireland (%)	5	7	4	5	5	6	5	6	6	8	5	4	5	5	8	3
• Climate change isn't happening (%)	1	1	1	1	2	1	0	2	2	2	1	1	1	1	1	. :
• Don't know (%)	5	5	4	5	5	4	5	11	6	4	4	4	4	5	5	; 5
Q16: In your opinion, over the ne	ext 10 years, how mu	ıch risk does ex	treme weathe	r pose to your c	ommunity?											
High risk (%)	23	23	24	26	22	24	23	23	23	17	25	26	26	25	24	20
Moderate risk (%)	52	49	55	50	53	51	54	55	50	55	52	53	50	51	52	. 54
• Low risk (%)	20	22	18	20	21	21	19	14	22	21	20	18	19	20	19	2
• No risk (%)	4	6	3	5	4	4	4	8	5	6	3	4	4	4	5	;
Q15: How worried are you that the	he following might h	arm your local a	area?													
Q15-1: Extreme heat																
Very worried (%)	16	13	18	18	11	18	21	30	17	13	17	13	17	16	15	1
Somewhat worried (%)	29	28	30	29	30	28	27	25	29	28	30	29	29	29	29	2
Not very worried (%)	29	29	29	30	30	29	24	17	31	30	27	31	29	29	27	3
• Not at all worried (%)	27	30	23	23	29	25	28	28	23	29	27	27	25	26	28	3 2
Q15-2: Flooding																
Very worried (%)	23	20	26	23	21	25	24	36	23	20	25	20	25	22	23	2
 Somewhat worried (%) 	34	32	35	36	36	32	28	21	32	33	34	38	35	35	33	3
 Not very worried (%) 	24	25	22	25	23	23	23	19	26	24	23	23	22	25	24	2
Not at all worried (%)	20	22	17	16	20	19	25	24	20	22	19	19	19	18	21	. 2:
Q15-3: Wildfires																
 Very worried (%) 	16	13	19	15	11	18	22	24	16	14	17	14	14	14	16	1
Somewhat worried (%)	25	23	27	22	26	25	25	23	26	26	24	25	22	24	24	28
Not very worried (%)	29	30	28	34	29	27	27	27	30	30	28	29	29	31	30	2
Not at all worried (%)	30	34	27	29	33	29	27	25	28	29	31	32	34	31	30	2
Q15-4: Droughts																
 Very worried (%) 	16	13	19	15	12	20	20	23	15	15	17	14	15	15	16	1
 Somewhat worried (%) 	30	29	31	25	32	31	29	27	29	29	29	32	32	30	28	3
 Not very worried (%) 	28	29	27	31	28	27	26	22	30	29	28	28	30	27	29	2
Not at all worried (%)	26	29	24	29	27	23	25	27	25	27	26	26	23	28	28	3 2

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	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q15-5: Water shortages																
Very worried (%)	23	20	26	19	21	26	29	41	23	20	24	21	25	23	24	21
 Somewhat worried (%) 	38	36	40	36	41	39	32	22	37	37	37	44	40	41	36	36
 Not very worried (%) 	22	23	20	28	20	19	21	12	22	22	21	21	21	20	24	21
• Not at all worried (%)	18	21	14	17	18	16	19	25	17	20	17	14	14	16	16	22
Q15-6: Rising sea levels																
Very worried (%)	27	23	31	31	24	27	30	40	26	24	30	26	32	26	26	25
 Somewhat worried (%) 	35	34	36	34	38	32	35	25	33	35	35	38	35	36	36	34
 Not very worried (%) 	20	22	17	19	20	21	18	17	22	22	17	19	19	20	21	19
• Not at all worried (%)	18	21	15	16	19	20	17	18	19	19	18	16	14	18	18	21
Q15-7: Agricultural pests an	nd diseases															
Very worried (%)	19	18	21	19	16	23	23	30	20	18	21	17	17	19	19	21
 Somewhat worried (%) 	37	36	39	38	38	37	35	32	39	37	36	38	33	36	37	41
 Not very worried (%) 	25	26	22	26	25	23	23	18	25	26	23	25	27	26	28	20
• Not at all worried (%)	19	20	18	17	21	18	19	19	15	19	20	20	23	19	16	18
Q15-8: Severe storms																
Very worried (%)	26	23	28	22	21	28	35	43	27	26	26	23	24	22	25	29
 Somewhat worried (%) 	38	38	39	36	39	41	38	23	37	34	39	44	40	38	37	40
 Not very worried (%) 	22	23	21	25	25	20	16	19	24	24	22	21	23	25	24	19
Not at all worried (%)	14	15	12	18	15	11	11	15	12	16	14	12	14	15	14	13
Q15-9: Invasive species																
Very worried (%)	19	18	20	16	15	23	24	23	19	19	21	16	15	18	19	22
 Somewhat worried (%) 	34	33	34	30	34	35	36	30	31	36	33	38	34	33	32	35
 Not very worried (%) 	27	27	27	33	29	24	20	22	29	26	26	26	30	26	28	24
Not at all worried (%)	21	22	19	22	22	18	20	25	21	20	20	20	21	22	20	19
Q15-10: Bog bursts/landsli	des															
Very worried (%)	9	7	10	8	7	10	10	17	9	7	9	7	8	7	8	9
 Somewhat worried (%) 	18	16	21	19	19	16	18	19	19	18	19	17	16	17	18	20
 Not very worried (%) 	37	38	36	42	35	37	34	28	38	40	36	38	36	37	40	36
Not at all worried (%)	37	40	34	32	39	37	37	36	34	35	36	38	39	38	33	35
Q15-11: Air pollution																
Very worried (%)	30	26	34	32	27	33	32	39	28	26	33	29	36	32	33	23
 Somewhat worried (%) 	40	40	39	40	42	38	37	34	42	40	38	44	41	44	37	38
 Not very worried (%) 	18	20	17	18	19	16	19	15	19	21	18	18	15	15	18	23
• Not at all worried (%)	12	14	10	10	12	13	12	13	12	13	11	10	7	10	12	16

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

	_	Gend	ler		Age	9				Education				Area		
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town Sn	nall Town	Rural Area
Q15-12: Water pollution																
Very worried (%)	40	35	45	41	38	43	42	53	38	38	43	39	40	42	41	39
Somewhat worried (%)	41	44	39	38	44	41	38	28	40	43	40	43	43	40	39	42
Not very worried (%)	12	12	11	14	11	10	12	8	13	11	10	12	12	11	13	11
Not at all worried (%)	7	9	5	7	7	6	8	11	9	7	6	6	6	7	6	8
Q17: Do you think climate chang	ge should be a very hig	gh, high, medit	ım, or low pric	ority for the Gov	ernment of Ir	eland?										
Very high (%)	42	40	44	43	43	41	40	43	36	36	43	49	49	44	39	37
• High (%)	37	38	37	40	35	39	39	41	42	37	36	37	34	37	37	40
• Medium (%)	15	16	15	14	16	13	18	12	16	21	15	10	12	14	18	17
• Low (%)	5	7	4	3	6	7	4	4	6	6	6	4	5	4	6	5
Q24B: How much do you suppor	rt or oppose the follow	ing policies to	help Ireland a	chieve its green	house gas red	uction targets	?									
Q24B-1: Banning peat, coal, a	and oil for home heatin	g purposes														
Strongly support (%)	34	34	34	31	36	33	32	39	28	26	34	41	38	38	35	28
Somewhat support (%)	34	32	35	38	34	33	32	29	34	31	36	35	37	33	36	31
Somewhat oppose (%)	19	19	20	21	18	19	20	17	25	24	17	16	16	18	17	24
Strongly oppose (%)	13	15	11	9	12	15	15	15	14	19	13	8	9	12	12	17
Q24B-2: Government grants	to encourage residenti	ial and comme	ercial building	owners to instal	ll cleaner and	more efficient	heating syste	ms								
Strongly support (%)	76	76	77	76	76	79	74	75	72	72	78	80	78	77	74	76
Somewhat support (%)	20	20	20	21	21	18	21	22	23	23	19	18	19	19	21	20
Somewhat oppose (%)	2	3	3	1	2	3	3	1	4	4	2	2	2	2	3	3
• Strongly oppose (%)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Q24B-3: Government grants	to make electric vehicle	es more afford	lable													
Strongly support (%)	70	70	71	74	70	71	68	65	68	67	70	74	73	71	69	68
Somewhat support (%)	22	20	23	21	22	21	23	26	22	22	23	20	21	21	22	23
Somewhat oppose (%)	4	5	3	3	5	4	5	2	6	6	4	3	4	5	5	4
• Strongly oppose (%)	3	4	3	2	3	4	4	7	4	4	3	3	2	3	3	5
Q24B-4: Higher taxes on cars	that use petrol and die	esel														
• Strongly support (%)	32	32	32	34	31	30	33	30	27	26	32	40	41	35	28	26
 Somewhat support (%) 	32	30	33	32	33	29	30	26	29	29	33	34	32	33	30	31
 Somewhat oppose (%) 	18	18	18	20	18	18	17	13	23	22	18	14	14	17	21	20
• Strongly oppose (%)	18	20	17	14	17	23	19	31	22	23	17	11	12	16	20	23
Q24B-5: Increased Governme	ent investment in publ	lic transport su	uch as trains in	stead of motor	ways											
Strongly support (%)	68	67	70	73	68	67	67	63	63	59	70	75	71	72	66	66
 Somewhat support (%) 	24	23	24	22	24	24	25	27	27	31	22	20	24	22	27	25
Somewhat oppose (%)	5	6	4	4	5	7	5	3	7	5	6	2	4	5	4	7
• Strongly oppose (%)	3	3	2	1	3	3	3	6	3	4	2	2	2	2	3	3

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

	<u>.</u>	Gen	der		Age	e				Education				Ar	ea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q24C: To help address climate	e change, taxes on fossil f	fuels will be ri	sing in Ireland	over the next 1	0 years. How	much do you sı	ipport or opp	ose using the	revenues fron	these taxes f	or each of the	following purpo	ses?			
Q24C-1: Returning the mor	ney to all Irish household	ls in equal am	ounts													
Strongly support (%)	35	34	36	38	35	32	36	46	40	37	33	31	33	35	39	34
 Somewhat support (%) 	27	26	28	32	27	25	27	24	29	29	27	24	25	26	33	3 26
 Somewhat oppose (%) 	19	19	18	18	19	19	20	14	15	21	19	23	21	21	15	5 19
• Strongly oppose (%)	19	20	17	12	20	23	17	17	16	13	21	22	21	18	14	2
Q24C-2: Assisting workers	in the fossil fuel industry	y who may los	e their jobs													
 Strongly support (%) 	60	58	61	60	59	59	62	52	58	55	62	61	64	61	56	5 58
 Somewhat support (%) 	30	30	29	30	31	28	30	38	31	33	28	30	27	31	33	3 30
 Somewhat oppose (%) 	6	7	6	8	6	8	5	5	7	8	7	6	6	5	7	'
• Strongly oppose (%)	4	5	3	2	4	5	4	5	4	5	4	3	3	3	4	ł !
Q24C-3: Helping pay for en	ergy efficiency improve	ments in low-	income housel	ıolds												
• Strongly support (%)	69	70	70	70	69	69	72	76	65	66	71	72	72	72	68	3 68
 Somewhat support (%) 	25	24	25	26	26	24	23	22	27	27	23	25	24	23	27	7 25
 Somewhat oppose (%) 	3	4	3	2	3	4	4	2	5	4	3	2	3	3	3	3
Strongly oppose (%)	2	2	2	2	2	3	2	0	3	3	2	1	1	2	2	2 3
Q24C-4: Supporting the fur	rther development of ne	w clean energ	gy sources such	as marine and	hydrogen pov	wer										
 Strongly support (%) 	73	75	72	74	74	73	71	64	68	69	74	80	78	76	70	71
 Somewhat support (%) 	22	20	24	21	21	22	25	29	26	25	21	17	18	20	26	5 23
 Somewhat oppose (%) 	3	3	3	3	3	3	2	2	4	4	3	2	3	3	2	2 :
• Strongly oppose (%)	2	2	2	1	2	2	2	4	3	2	2	1	1	1	2	2 2
Q24C-5: Funding improver	nents to Ireland's transp	ort infrastru	cture such as r	ail, bus corridor	s, and cycling	and walking pa	aths									
• Strongly support (%)	74	74	76	75	75	73	73	75	69	68	77	79	78	77	71	. 73
 Somewhat support (%) 	21	20	21	22	20	21	21	17	24	25	19	18	19	18	23	3 22
 Somewhat oppose (%) 	3	3	3	2	3	4	4	2	5	5	3	2	2	4	4	1 3
• Strongly oppose (%)	2	3	1	1	2	2	2	6	2	2	1	1	1	2	2	2 2
Q24C-6: Funding programs	s to help Irish communiti	ies prepare fo	r and adapt to	the impacts of o	limate change	:										
 Strongly support (%) 	65	64	66	66	64	64	65	69	61	61	66	67	68	65	62	2 6
 Somewhat support (%) 	28	27	29	28	29	29	26	24	31	30	27	28	26	28	31	28
 Somewhat oppose (%) 	4	5	3	3	4	4	5	6	4	5	4	4	3	4	5	5 4
• Strongly oppose (%)	3	4	2	2	3	3	4	1	3	4	3	2	3	3	2	2
Q24A: The Irish Government				0. New infrastrı	icture such as	pylons and sul	ostations are	needed to me	et this target. I	low much wo	uld you suppo	rt or oppose bui	ilding new inf	rastructure su	ıch as pylons	or
substations in YOUR local area	• •		0,		F0	10	47	42	4.4	45	50	E/	F/	40	40	1
Strongly support (%) Somewhat support (%)	50	53	46	55	50	46	47	43	44	45		56	56			
Somewhat support (%)	35 9	32	38	36	37	33	34	34	37	38		32 7	32		38	
Somewhat oppose (%) Strongly appear (%)		8	10	6	9	12	10	12	13	10			8		•	
Strongly oppose (%)	6	6	6	3	5	8	9	11	6	8	6	5	4	7	5	5 8

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

		Gen	der		Ag	e				Education				Are	ea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q24D: Agriculture is an importa following policies?	nt industry for Irelan	d and its rura	l economy. Agric	culture is also a	major source	of greenhouse	gas emission	s, and now acc	ounts for ovei	r one-third of	reland's total	emissions. With	h this in mind,	how much do y	you support	or oppose the
Q24D-1: Reducing the size of	the national cattle he	rd to reduce g	reenhouse gas	emissions												
Strongly support (%)	30	30	31	33	31	29	28	31	26	26	32	34	36	31	32	2 25
 Somewhat support (%) 	34	32	34	36	33	33	33	29	36	30	33	34	35	36	37	7 29
 Somewhat oppose (%) 	19	19	20	19	19	19	19	24	20	21	17	19	19	18	18	3 2:
• Strongly oppose (%)	17	19	15	12	17	19	20	16	18	23	17	13	10	14	14	4 2
Q24D-2: Increasing forest are	eas in your locality to	offset greenho	ouse gas emissio	ons from agricul	ture											
 Strongly support (%) 	69	70	69	70	70	70	67	67	64	65	71	73	73	74	69	9 6
 Somewhat support (%) 	23	21	24	24	22	21	24	29	26		20	21	22	20	24	
 Somewhat oppose (%) 	4	5	4	4	4	5	5	0	6	5	5	3	3	3	4	1
• Strongly oppose (%)	3	4	3	2	4	4	4	4	3	5	4	3	2	2	3	3
Q19: Overall, do you think that t	taking action to reduc	e climate char	nge will?													
• Improve economic growth and provide new jobs (%)	62	60	63	65	63	61	58	56	58		63	66	69	62	62	
 Reduce economic growth and cost jobs (%) 	19	21	18	16	18	21	23	27	22	20	18	18	15	18	20) 23
Have no effect on economic growth or jobs (%)	19	19	19	19	19	18	19	17	20	23	18	16	17	20	18	3 20
Q19A: Overall, do you think tha	_		_													
• Improve Ireland's quality of life (%)	78	74	81	81	77	76	77	76			79	80	82		75	
 Reduce Ireland's quality of life (%) 	10	11	9	8	10	11	11	12	10	12	9	9	8	9	11	
 Have no effect on Ireland's quality of life (%) 	13	15	10	11	13	13	12	12	15	14	11	11	9	11	13	3 1
Q22: Do you think each of the fo	llowing should be do	ing more or les	ss to address cli	mate change?												
Q22-1: You personally																
Much more (%)	17	15	19	21	17	16	12	10	15	17	17	20	20	16	16	5 1
• More (%)	63	62	63	66	64	61	57	51	60	57	64	65	63	65	61	1 6
 Currently doing the right amount (%) 	19	21	17	12	16	21	30	37	23	25	18	13	15	18	21	1 2
• Less (%)	1	2	1	1	2	2	0	2	2	1	1	2	1	1	2	2
• Much less (%)	0	0	0	0	0	0	0	0	0	1	0	0	1	0	C) (
Q22-2: Local government																
• Much more (%)	35	35	37	38	36	34	32	28	33	34	36	39	39	34	34	4 3
• More (%)	54	53	54	53	54	54	55	54	55	54	54	52	51	56	54	
 Currently doing the right amount (%) 	9	9	8	7	8	9	11	15	11	9	9	6	7	8	10)
• Less (%)	2	2	1	1	1	2	1	3	1	1	2	1	1	1	2	2
• Much less (%)	1	1	0	1	1	1	1	1	0	2	0	1	1	1	1	1 (

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

	_	Geno	ler		Ag	e				Education				Aı	rea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q22-3: Government																
Much more (%)	43	41	44	48	43	42	39	36	39	39	46	47	50) 43	41	1 40
 More (%) 	47	47	47	46	47	46	48	49	50	48	44	46	43	3 47	48	3 48
 Currently doing the right amount (%) 	7	8	7	5	7	8	11	14	9	10	7	5	5	5 7	7	7 9
• Less (%)	2	3	1	2	2	3	2	1	2	2	3	2	2	2 2	3	3 2
• Much less (%)	1	1	0	0	1	1	0	0	0	1	1	1	1	. 0	1	1 1
Q22-4: Politicians																
Much more (%)	42	41	44	46	43	41	38	31	40	40	45	46	49	9 43	40) 40
 More (%) 	48	47	48	47	48	49	48	52	50	48	45	47	44	47	49	9 49
 Currently doing the right amount (%) 	7	7	7	5	6	7	11	15	8	9	6	5	5	5 7	8	3 9
• Less (%)	2	3	1	2	2	3	2	2	2	2	2	2	1	1 2	3	3 2
• Much less (%)	1	1	0	0	1	1	0	0	0	1	1	1	1	l 1	1	l 1
Q22-5: Businesses																
• Much more (%)	34	31	37	40	33	32	29	27	32	32	33	40	41	1 33	31	1 30
More (%)	56	57	55	49	56	57	61	62	57	55	55	54	51	I 56	58	3 58
 Currently doing the right amount (%) 	9	10	8	8	9	9	8	10	10	11	10	5	6	5 9	8	3 10
• Less (%)	1	2	1	2	1	2	1	1	2	2	1	1	1	1 1	2	2 1
• Much less (%)	0	0	0	0	0	0	1	0	0	1	0	1	1	L 0	C	0
Q22-6: Citizens																
Much more (%)	30	27	33	31	31	28	28	20	27	29	30	35	33	31	28	30
 More (%) 	60	61	60	59	59	61	62	67	62	61	60	56	59	9 60	62	2 60
 Currently doing the right amount (%) 	8	10	6	8	8	9	8	10	9	8	9	7	7	7 8	8	3 9
• Less (%)	1	2	1	1	1	1	1	1	2	1	1	1	1	1 1	1	1 1
• Much less (%)	0	0	0	0	0	0	0	1	0	0	0	1	1	1 0	C	0
Q22-7: The media																
Much more (%)	27	26	29	33	28	24	23	18	25	24	28	32	31	1 29	26	5 24
More (%)	52	50	53	51	51	52	55	62	54	52	50	51	51	51	54	52
 Currently doing the right amount (%) 	16	17	15	13	15	17	19	16	16	18	17	13	14	16	15	5 18
• Less (%)	4	5	3	3	4	6	3	2	5	5	4	3	3	3	5	5 5
• Much less (%)	1	1	0	0	1	1	1	3	1	1	1	1	1	1 1	1	1 1

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

		Gend	der		Age	•				Education				Ar	ea	
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q22-8: The Irish Environment	al Protection Agency	(EPA)														
Much more (%)	20	19	22	20	20	22	20	14	19	20	21	22	23	22	19	19
More (%)	52	52	52	52	52	51	53	60	53	49	51	52	51	51	54	51
Currently doing the right amount (%)	26	26	26	27	26	24	26	21	26	29	26	24	24	25	24	28
Less (%)	2	2	1	1	1	3	1	2	1	1	2	2	1	2	2	!
Much less (%)	1	1	0	0	1	1	0	2	0	1	0	1	1	0	1	
23: Now I will read you two state	ements. Neither may	be perfect, bu	t please let me	know which co	mes closer to y	your point of v	iew.									
We have a responsibility to act on climate change, and Ireland should do what it can to reduce its own greenhouse gas emissions (%)	90	87	93	93	90	90	89	86	88	89	91	94	93	91	89	988
o Ireland is too small to make a difference in climate change; we should let other countries take the lead on reducing greenhouse gas emissions (%)	9	12	7	7	10	9	11	12	12	11	9	6	6	8	11	. 1
Not applicable because climate change is not happening (%)	1	1	0	0	1	1	0	1	1	1	0	0	1	1	0)
Q33: How likely would you be to a	do each of the follow	ing things if a p	erson you like	and respect as	ked you to?											
Q33-1: Write letters, email, or			_	0	45	24	20	20	20	4.6	40	40	40	40	20	44
Definitely would not (%)	17	19	16	9	17	21	23	32		16	18	13	13		20	
Probably would not (%)	31	33	29	31	32	27	32	20		33	30	27	28		33	
Probably would (%)	37	34	39	45	36	36	30	35		37	37	41	41		34	
Definitely would (%)	15	14	16	15	15	16	15	14	11	14	15	19	17	15	13	1!
Q33-2: Volunteer your time to	an organization wor	king on climate	e change													
Definitely would not (%)	14	15	13	6	12	16	25	30	18	14	13	10	12	14	14	15
Probably would not (%)	26	26	26	20	25	27	32	27	29	29	25	23	24	25	26	29
Probably would (%)	44	44	44	52	46	42	33	26	41	42	45	48	47	44	45	4:
Definitely would (%)	16	14	18	22	17	15	10	17	12	15	17	19	17	17	16	5 15
Q33-3: Donate money to an org	ganization working o	on climate char	ıge													
Definitely would not (%)	12	14	9	5	11	16	15	20	17	13	10	9	9	12	12	! 14
Probably would not (%)	19	20	17	15	19	19	22	21	22	21	18	14	16	17	18	
Probably would (%)	48	47	49	52	48	46	47	46	45	46	49	52	50		48	
Definitely would (%)	21	19	24	28	22	19	17	14		19	24	24	25		22	
Q33-4: Meet with an elected of	ficial or their staff ab	oout climate ch	ange													
Definitely would not (%)	16	17	15	12	16	18	19	28	20	16	15	11	13	16	16	5 18
Probably would not (%)	30	28	32	32	30	28	30	22		34	29	29	27		33	
Probably would (%)	38	38	38	39	38	36	37	31		35	40	40	43		36	
Definitely would (%)	16	17	15	17	16	18	14	18		15	16	20	17		15	
Demittery would (%)	10	1/	15	1/	10	10	14	18	12	15	16	20	17	1/	15	10

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

	<u>-</u>	Gender		Age						Education	Area					
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
								Ĭ	3		Oniversity	diaduate	City	Large Town	Jilian Town	RuiaiAica
Q33-5: Personally engage in n		, ,		•	0, 0					ŭ						
Definitely would not (%)	38	37	39	20	37	45	49	60	43	38	37	36	32	37	38	
Probably would not (%)	29	30	28	29	31	26	32	13	26	31	30	32	30	32	28	
Probably would (%)	22	22	22	34	22	19	14	21	20	21	22	23	27	21	24	
Definitely would (%)	10	10	11	17	10	9	5	6	11	9	11	9	11	11	10	10
Q30: How willing or unwilling are	you to join a citizens	' campaign to	convince leade	ers in Ireland to	take action to	reduce climate	change?									
• You are participating in an effort like this now (%)	3	2	3	2	3	2	3	2	1	4	3	5	3	3	2	3
• You definitely would do it (%)	16	15	17	18	17	15	12	14	12	14	17	18	20	15	16	14
• You probably would do it (%)	39	38	39	46	39	38	33	31	37	36	41	41	42	42	40	36
 You probably would not do it (%) 	21	23	20	18	20	22	23	15	24	22	21	18	18	20	21	24
 You definitely would not do it (%) 	12	14	10	6	11	15	17	28	15	14	11	9	9	12	13	14
• Not sure (%)	9	8	11	10	9	8	11	10	10	9	8	9	8	9	9	ç
Over the last 12 months, how ma	ny times, if ever, hav	e vou?														
over the last 12 months) now ma	, ees, 11 e v e 1, 11 u v	- y - u														
Q26: Bought a good or service	from a company beca	ause they have	taken action t	to reduce climat	e change											
• Never (%)	43	47	39	31	38	47	60	75	55	47	39	31	37	42	45	46
• Once (%)	7	8	7	7	9	7	5	1	6	9	7	8	7	8	8	6
• A few times (%)	29	28	30	35	31	27	23	12	26	27	31	33	32	30	26	29
 Several times (%) 	13	11	14	17	14	11	7	9	9	10	13	17	15	12	12	12
Many times (%)	8	6	10	10	8	8	5	3	4	7	9	11	9	8	8	8
Q28: Punished companies tha	t are opposing steps	to reduce clim	ate change by	NOT buying the	ir products											
• Never (%)	55	59	51	45	53	58	63	77	64	61	51	44	48	55	56	58
• Once (%)	6	6	7	7	7	6	4	4	5	5	7	7	6	9	6	5
A few times (%)	25	22	26	31	24	22	22	14	21	24	26	28	29	23	23	24
Several times (%)	9	9	9	10	10	8	7	2	6	5	9	14	10	9	8	8
Many times (%)	6	4	7	7	6	5	5	3	3	5	7	7	7	5	7	5
Over the next 12 months, do you	intend to?															
Q27: Buy a good or service from	m a company becaus	e they have tal	ken steps to re	duce climate ch	ange											
More frequently than you are now (%)	61	57	64	63	62	59	59	59	55	57	62	67	64	63	59	58
 Less frequently than you are now (%) 	3	3	3	3	3	3	3	3	4	3	3	3	3	2	5	3
• About the same as you are now (%)	36	39	33	33	35	39	38	39	42	40	35	30	33	34	36	39

Appendix A: Wave 1 Results Broken Down by Gender, Age, Education Level, and Area of Residence

		Gen	ler	Age				Education					Area			
	All Respondents	Male	Female	18-29	30-49	50-64	65+	Primary	Secondary	Certificate	University	Post- Graduate	City	Large Town	Small Town	Rural Area
Q25: Punish companies that a	re opposing steps to	reduce climate	change by NO	OT buying their	products											
More frequently than you are now (%)	56	53	59	57	55	57	56	45	51	50	58	63	61	59	53	53
• Less frequently than you are now (%)	5	6	5	5	6	5	6	5	7	7	5	5	5	5	6	6
• About the same as you are now (%)	38	40	36	37	39	38	39	50	42	43	37	32	34	36	41	41
Q25: Over the past 12 months, he	ow often, if ever, ha	ve you chosen r	ot to eat meat	t for environme	ntal reasons?											
• Never (%)	50	59	43	47	48	54	55	61	60	57	46	42	43	49	49	58
• Rarely (%)	11	11	12	12	12	10	10	9	11	11	12	11	12	12	12	10
Occasionally (%)	18	16	20	17	18	18	17	20	15	16	20	20	21	19	18	15
• Often (%)	18	12	23	21	19	16	13	8	11	13	19	25	22	18	17	14
• Don't know (%)	3	3	3	4	3	2	4	2	3	3	3	2	2	2	4	3



